

**Association for Nonprofit and Social Economy  
Research**  
**Association de recherche sur les organismes sans  
but lucratif et l'économie sociale**

**ANSER-ARES**



**Seventh Annual ANSER Conference at the Congress 2014 of the Humanities and  
Social Sciences**  
**May 28-30, 2014**  
**Brock University, St. Catharines, Ontario**



Welcome to the 7th Annual Conference of the Association for Nonprofit and Social Economy Research/Association de recherche sur les organismes sans but lucratif et sur l'économie sociale (ANSER-ARES), May 28 to 30, 2014. This year's conference at Brock University in St. Catharines involves an exciting mix of presentations in panels and roundtables. On Wednesday, May 28, at 12.30 over lunch, our academic keynote speaker David Hulchanski, a professor at the University of Toronto and the principal investigator of a SSHRC Partnership grant, Neighbourhood Inequality, Diversity and Change, will speak on: Canada's Growing Socio-economic Divide: Rising Income Inequality and Polarization and What to Do About It (South Block, 215). Professor Hulchanski's keynote will be followed by ANSER's annual general meeting, which will give an opportunity to meet members of the association and to voice your views on issues that we should be addressing. At 4.30 on the 28<sup>th</sup>, there will be a reception, shared with CASC, in Cairns 200. Over lunch on Thursday, May 29<sup>th</sup>, at 12.30, our community keynote, Anne Jamieson, Executive Director, Toronto Enterprise Fund, will give a talk titled: Advancing the Social Procurement Practices of Publicly Funded Projects in Ontario (South Block, 215).

On the evening of May 29<sup>th</sup>, starting at 5 p.m., we will hold our annual banquet at the Lowenberger Cafeteria. That will be a fun evening and a chance to meet people. However, it is important to sign up in advance (\$50).

ANSER-ARES is a grab-bag of researchers from diverse fields who address issues related to nonprofits, co-operatives and the social economy. Many of the researchers are involved in community economic development and related issues such as community organizing. Others focus on social enterprise and social entrepreneurship.

ANSER-ARES has its own dual language journal – Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale. It is an online publication produced through the Online Publishing Program at Simon Fraser University. The link is <http://www.anser-ares.ca/anserj.php> Our website address is <http://www.anser-ares.ca/>. The website gives basic information about ANSER-ARES such as how to become a member (which might be of interest to people who haven't registered through the Congress), our research grants and awards for student researchers. A lot has happened since 2008 when we started ANSER-ARES at the Congress at the University of British Columbia. Next year, we plan to hold our eighth conference as part of the Congress at the University of Ottawa. We are proud of what we have accomplished in a short time and look forward to continued growth. There are opportunities for involvement; if you are interested, please let us know.

Jack Quarter  
President



Bienvenue à la 7<sup>e</sup> Conférence de l'Association de recherche sur les organismes sans but lucratif et sur l'économie sociale/Conference of the Association for Nonprofit and Social Economy Research (ARES-ANSER), conférence qui se tiendra du 28 au 30 mai 2014. Cette année la conférence a lieu à l'University Brock à St-Catharines. Elle permettra la tenue d'une variété de présentations par l'entremise de panels et de tables rondes. Le mercredi 28 mai à 12 :30, autour d'un dîner, le conférencier académique de cette année, David Hulchanski, un professeur de l'Université de Toronto et chercheur principal d'une subvention Partenariat du CRSH

portant le titre Neighbourhood Inequality, Diversity and Change , présentera une conférence intitulée : Canada's Growing Socio-economic Divide: Rising Income Inequality and Polarization and What to Do About It (local : South Block, 215). La présentation du Professeur Hulchanski sera suivie de l'assemblée générale annuelle de l'ANSER/ARES, qui sera pour vous l'occasion de rencontrer les membres de l'association et de vous prononcer sur les enjeux entourant le développement de l'organisation. À 16H30 le 28 mai, il y aura une réception partagée avec l'Association canadienne pour l'étude de la coopération (ACEC) au local Cairns 200. Jeudi le 29 mai à 12 :30, lors du dîner, la conférencière provenant de la communauté, Anne Jamieson, Directrice générale du Fond Entreprise de Toronto (Toronto Entreprise Fund), présentera une conférence s'intitulant: Advancing the Social Procurement Practices of Publicly-Funded Projects in Ontario (local : South Block, 215)

Le 29 mai, en soirée, nous tiendrons notre banquet annuel au restaurant universitaire le Lowenberger (Lowenberger Cafeteria). Ce sera un moment très agréable, une occasion de se rencontrer et d'échanger. Nous vous rappelons qu'il est important de s'inscrire à l'avance (50\$).

ARES-ANSER rassemble des chercheurs de différents domaines scientifiques qui travaillent sur un ensemble de sujets liés aux organisations sans but lucratif, aux coopératives et aux entreprises d'économie sociale. Plusieurs des chercheurs sont impliqués dans des projets de recherche portant sur le développement économique communautaire et sur des questions liées à ce champ d'intervention. D'autres chercheurs travaillent dans le domaine des entreprises sociales et de l'entreprenariat social.

L'ARES-ANSER dispose d'une revue bilingue – *Canadian Journal of Nonprofit and Social Economy Research/Revue canadienne de recherche sur les OSBL et l'économie sociale*. Il s'agit d'une publication en ligne produite via le Online Publishing Program at Simon Fraser University. Le lien est : <http://www.anser-ares.ca/anserj.php>. Notre site web est <http://www.anser-ares.ca/>. Le site web fournit de l'information de base sur notre association : comment devenir membre, ce qui peut intéresser les personnes qui ne se sont pas enregistrées via le Congrès, et des renseignements sur les prix et les bourses que nous décernons à des étudiants et des étudiantes travaillant sur des sujets liés à la mission de notre organisation.

Depuis le premier Congrès ARES-ANSER qui fut tenu à l'Université de Colombie-Britannique en 2008, beaucoup de choses se sont passées. L'année prochaine nous en serons à la huitième édition de notre congrès qui se tiendra à l'Université d'Ottawa. Nous sommes fiers de ce qui fut accompli en cinq années, et regardons en avant pour les belles années à venir. Nombre de belles choses nous attendent, si vous voulez vous joindre à nous pour cette importante randonnée, faites-le nous savoir.

Jack Quarter, Président d'ARES-ANSER

	Wednesday, May 28	Thursday, May 29	Friday, May 30
9:00	Concurrent session/Atelier A	Concurrent session/Atelier D	Concurrent session/Atelier H
10:30	Break	Break	Break
10:45	Concurrent session/Atelier B	Concurrent session/Atelier E	Concurrent session/Atelier I
12:15	Lunch	Lunch	See everyone at ANSER 2015 at University of Ottawa
12:30	David Hulchanski, Faculty of Social Work University of Toronto: Canada's growing socio-economic divide: Rising income inequality and polarization and what to do about It  South Block- 215	Anne Jamieson, Senior Manager of the Toronto Enterprise Fund: Advancing the social procurement practices of publicly funded projects in Ontario  South Block- 202	
1:30	Anser-Ares AGM  South Block- 215	Concurrent session/Atelier F	
2:30	Break		
2:45	Concurrent session/Atelier C		
3:15		Break	
3:30		Concurrent session/Atelier G	
4:30	Reception  Cairns-200		
5:00 (cash bar open with dinner at 6:00)		Banquet, Lowenberger Residence- Cafeteria	

# 2014 Anser-Ares Program

## Wednesday May 28

### 9:00 Am Concurrent Session A

- Cairns 207
  - Roundtable: Andrew Holeton, Robyn Hoogendam, Janet Murray, Mary Ferguson, Evaluation For Evolution: A New Generation Of Sustainable Livelihoods Tools For Building Evaluative Thinking Into Front Line Poverty Reduction Work
  
- Cairns 310
  - Moderator: François Brouard
    - Noor Din, David J Phipps, Johns De Faveri, Sidra Tul Muntaha, A Franchising Model Of Social Enterprising
    - Yulia Aray, Social Entrepreneurial Business Models In The Context Of Emerging Economies: The Case Of Russia
    - Brian Beaton, Valuing Social Enterprises In Small Remote First Nations
  
- Cairns 313
  - Panel: Lili Wang, Laurie Mook, Femida Handy, Ram Cnaan, Paula Speevak Sladowski, Jack Quarter, Volunteering In Canada
    - Explaining the Propensity and Connection of Formal and Informal Volunteering in Canada
    - Valuating the Contribution of Nonprofits: The Case of Congregations
    - Be careful what you ask for! The impact of being asked to volunteer
    - Volunteer Canada
  
- Cairns 336
  - Panel: Edward Jackson, Sara Sharmen, Devan Lobo, Knowledge For A Better Economy: The Role Of The University In Promoting Inclusive And Sustainable Regional Development

10:30 Break

### 10:45 Am Concurrent Session B

- Cairns 207
  - Roundtable: Peter Elson, Jean-Marc Fontan, Lee Rose, Hilary Pearson, James Stauch, Brian Dimock, Philanthropic Action Of Canadian's Grant-Making Foundations:
  
- Cairns 310
  - Panel: Sherida Ryan, Michael Classens, Jackson Foster, Robyn Hoogendam, Andrew Holeton, Andrea Chan, Jack Quarter, Kunle Akingbola, Honey Crossley, Femida Handy & Marlene Walk, Social Value Measurement: An SROI Approach

- Cairns 313
  - Roundtable: Farhan Khan, Nadeem Bhatti, Micro Partnerships Model Of Micro Entrepreneurships For Socio-Economic Development Of Deprived Communities In Depressive Economy
  
- Cairns 336
  - Moderator: Chris Yordy
    - Selvi Roy, Gendered Voices And Role Of Non-Profits In Enhancing Social Economy
    - Isobel M. Findlay, Community-University Research Partnerships For Innovation And Impact: The Case Of Self-Directed Funding
    - Carol Brunt, Balancing Dual Roles Of Researcher And Practitioner In Collaborative Field Research In The Development Sector - A Reflection On Practice
    - Dinesh Rathi, Lisa M Given, Eric Forcier, Forging The Key: Unlocking Social Knowledge In Non-Profit Organizations
  
- Kenmore Centre Lecture Hall (Joint CASC/ANSER Session) (**note time: 11:00**)
  - Luc Thériault, 50 Years Of Theses On Co-operatives At Canadian Universities
  - Erin Hancock, The Canadian Co-operative Research Network: Your one stop shop for co-op research
  - Gayle Broad and Linda Savory Gordon, Turn Up the Volume: Increasing Impact through Community-University

12:15 Lunch

12.30: Academic Keynote  
South Block – 215

David Hulchanski,  
Faculty Of Social Work University Of Toronto,

**Canada's Growing Socio-Economic Divide: Rising Income Inequality And Polarization And What To Do About It**

1:30 Anser Ares AGM South Block – 215

2:30 Break

2:45 Concurrent Session C

- Cairns 310
  - Moderator: Sherida Ryan
    - Nathaniel Laywine, International Volunteerism And Global Citizenship Discourse: Canadian Assumptions And The Paradox Of Power
    - Andrew M Robinson, “Canadian Ngos That Advance Human Rights As An Indication Of Canadian Understandings Of Human Rights”

- Shirley Thompson, Fishers Are The Farmers Of The North: Co-operatives And Community Development To Feed The Family In Northern Manitoba
- Cairns 313
  - Roundtable: Heather Laird, Pat Thompson, Policy & Advocacy For A Stronger Nonprofit Sector: The Ontario Nonprofit Network's Approach
- Welch WH 222 (Joint CASC/ANSER Panel) (**note time: 3:00**)
  - Panel: Jack Quarter, J.J. McMurty, John Maiorano, Laurie Mook, Brett Hudson Matthews, Credit Unions In A Changing Environment
    - Back to the Future: Credit Unions, Crisis, and the Potential of Co-operative Finance
    - Is there a credit union difference? A comparative study of US and Canadian credit unions
    - A Proposed Approach to Rural Financial Cooperation in Pre-Industrial Contexts
    -

4:30 Reception  
Cairns-200

## Thursday May 29

9:00 Am Concurrent Session D

- Cairns 207
  - Roundtable: Edward Jackson, Donna Jean Forster-Gill, Chris Yordy, Christina Meuhlberger, Manuela Popovici, Learning To Share Power And Resources In Order To Build More Effective Campus-Community Relationships In Large Research, Multi-Issue, University-Based Research Projects
- Cairns 310
  - Moderator: Mehnaz Rahman
    - Keita Demming, Current State Of Social Innovation Research
    - Ann Armstrong, Ushnish Sengupta, Teaching Cases: Fact Or Fiction?
    - Sakine Arslan Kose, Social Innovation And Reducing Poverty
    - Kazi Abdur Rouf, Islamic Sharia-Based Group Micro Lending Initiative And Implementation Trajectory Experience In Kandahar, Afghanistan.
- Cairns 313
  - Panel: Laurie Mook, Andrea Chan, Susanna Kislenko, Kam Grewal, John Maiorano, Daniel Schugurensky, Azaria E. Wolday, Marcelo Vieta, Greg Kasparian, Naomi Schatz, Caroline Arcand, Robert Lessard, Social Value Measurement Of Social Enterprises: Four Case Studies



- Case Studies: Furniture Bank, Good Foot Delivery, Groupe Convex and Northwood Translation
- Cairns 336
  - Moderator: Travis Gliedt
    - Julia L. Carboni, The Role Of Structural Incentives In Individual Contractor Performance
    - Jyldyz Kasymova, How Effective Is A Citizen Engagement Mechanism When It Is Promoted By A Local Non-Profit Organization? A Comparative Analysis Of Recent Urban Citizen Engagement Practices In Western New York.
    - Gretchen King, Hearing The Listeners: An Audience Communication Engagement Model For Community Radio Stations
    - Michael Glenn Young, Homelessness In The Arctic: Can The Nonprofit Sector To Make A Difference In Service Provision?

10:30 Break

10:45 Am Concurrent Session E

- Cairns 207
  - Roundtable: Francois Brouard, J.J. McMurtry, Peter Elson, Doug Lionais, Marcelo Vieta, Roundtable On Icsem
- Cairns 313
  - Panel: Jack Quarter, Antony Chum, Eddie Farrell, Laurie Mook, Femida Handy, Daniel Schugurensky, Sara Carpenter, Doug Baer, Volunteering
    - Determinants of replacement of paid labour by volunteers: An analysis of the organization, sectoral, and individual level factors
    - Volunteering to enhance employability: what is the role of contextual-level precariousness?
    - Using Latent Class Models to Track Patterns of Voluntary Association Engagement
- Cairns 336
  - Moderator: Kunle Akingbola
    - Jean-Vincent Bergeron-Gaudin, Christian Jetté, The Transfer Of Social Innovation: A Case Study In The Field Of Social Housing
    - Lynn Gidluck, Innovative Approach Taken In Saskatchewan To Fund Their Sport, Culture And Recreation Sectors.
    - Andrea Chan, Relevance Of Work-Centred Social Supports For Disadvantaged Workers: Perspectives From Social Purpose Enterprise Practitioners

- Mehnaz Rahman, Huyen Hoang, Thriving Or Surviving? Social Enterprises In The GTA
- Welch WH 304 (Joint CASC/ANSER Papers)
  - Moderator
    - Abhijit Ghosh, The “Magical” Role Of Boundary Actors In Embedding Strategy: The Case Of Amul Co-operative, India.
    - Marcelo Vieta and Sara Depedri, The Italian Road to Recuperating Enterprises and Reviving Communities: The Organizational and Financial Performance of Legge Marcora Worker-Buyouts (1986-2013)
    - Isobel Findlay, Through the Eyes of Women: What a Co-operative Can Mean in Supporting Women during Confinement and integration

12:15 Lunch

12:30 Community Keynote Speaker  
South Block -- 202

Anne Jamieson,  
Senior Manager Of The Toronto Enterprise Fund

### **Advancing The Social Procurement Practices Of Publicly-Funded Projects In Ontario**

1:45 Concurrent Session F

- Cairns 207
  - Roundtable: François Brouard, Paloma Raggio, Edward T. Jackson, Teaching Needs In Graduate Education
- Cairns 310
  - Moderator: Luc Thériault
    - Micheal Shier, Executive Leadership And The Inter-Organizational Environment: Predicting The Extent That Direct Service Nonprofits Undertake Social Change Efforts
    - Clifford L Spyker, Doing Too Much Increases The Financial Vulnerability Of Canadian Registered Charities (2000-2009) Building: Cairns Room: 310
    - Travis Gliedt, From The Sooner State To A National Environmental Non-Profit: The Emergence Of Earth Rebirth
- Cairns 313
  - Roundtable: Trina Isakson, Jack Quarter, Lee Rose, Peter Sawchuk, Paula Speevak-Sladowski, Jennifer Sumner, Links Between Academic And Practitioner Research: Gaps And Opportunities
- Cairns 336

- Moderator: Jennifer Li
  - Alice Mills, Independent Service Providers Or ‘Little Fingers Of The State’: The Relationship Between Ngos And The State In Criminal Justice In New Zealand
  - Kathryn Chan, The Co-Optation Of Charitable Resources By Threatened Welfare States
  - William J. Benet, Adjunct Professor, Walden University, The Polarities Of Democracy And The Rochester-Toronto Community/University Partnership Project
  - Brenda Mary Elias, Building Partnerships Through An Integrated Service Model

3:15 Break

### 3:30 Concurrent Session G

- Cairns 207
  - Moderator: Sherida Ryan
    - Salvatore Alaimo, The Relationship Between Consumer Demand For Programs And Evaluation Capacity: A Midwest Study Of Nonprofit Human Service Organizations
    - Rajeeva Sinha Valuation Of Early Intervention In Domestic Violence
    - Ramesh Lamsal, Cost-Effective Analysis Of Single-Session Walk-In Counselling
- Welch WH 222 (Joint CASC/ANSER Panel) (**Start at 4:00**)
  - Panel: Frances Owen, Jennifer Hope, Anne Readhead, Courtney Bishop, Jingyu Li, Faye Elayan, Andrew Luis Garcia and Lisa Whittingham The Social And Economic Impacts Of Common Ground Co-Operative
    - Common Ground Cooperative: The Supported Entrepreneurship Model
    - Belonging versus Inclusion: Common Ground Cooperative Businesses as a Model of Authentic Belonging
    - Transdisciplinary Staff Teams: Developmental Services and Business Specialists Supporting Social Enterprise
    - The Social Return on Investment of Common Ground Cooperative
- Cairns 313
  - Roundtable: Ann Armstrong, Theresa Morin, Fran Owen, Kunle Akingbola, Daniel Schugurensky, John Maiorano, Michael Classens, Jack Quarter, Teaching Cases For Social Purpose Enterprises
- Cairns 336

- Roundtable: Chris Joseph Yordy, Geri Briggs, Manuela Popovici, Natasha Pei, Yassi Sahab, David Monk, Donna Jean Forster-Gill, Listening For Community-Engaged Voices: Students As Leaders In Knowledge Mobilization (Kmb)

5:00 (Dinner At 6:00)  
Banquet  
Lowenberger Residence - Cafeteria

## **Friday May 30**

9:00 Am Concurrent Session H

- Cairns 207
  - Panel: François Brouard, Peter Elson, Paloma Raggo, Dragana Polovina-Vukovic, Tessa Hebb, Teaching Experiences In Philanthropy And Nonprofits
    - Teaching online Financial Management for Philanthropy and NonProfits
    - Lessons learned from two online courses, Research Methods for Philanthropic and Nonprofit Leaders and Globalization of Philanthropy
    - Undergraduate NonProfit Programs: Too much too soon or too little too late?
- Cairns 310
  - Panel: Sherida Ryan, Paul Chamberlain, Mehnaz Rahman, Huyen Hoang & Andrea Chan Three Survey Projects: Three Different Takes On Social Enterprise In Ontario
    - Social Enterprises are on the map in Ontario and Inspiring Innovation
    - Thriving Or Surviving? Social Enterprises in the GTA
    - Surveying the impact of social purpose enterprises in Ontario

10:30 Break

10:45 Concurrent Session I

- Cairns 207
  - Moderator: Trina Isakson
    - Gregory D. Saxton, Speaking And Being Heard: How Advocacy Organizations Gain Attention On Social Media
    - Christiane Rehn, Nonprofit Organizations' Assistance Of Indigenous Artists: Initial Field Results From The Pacific Northwest Coast
    - Suzanne L Cook, Christopher P. Alfano, Volunteering In A Changing World: Intergenerational Learning, Interaction And Mentorship For Social Transformation And A Civil Society
  
- Cairns 310
  - Moderator: Peter Elson
    - Jorge Sousa, The Pedagogy Of Social Value: Understanding Learning Approaches For The Social Economy
    - Gabriela Russek, Matching Legal Choices To Mission In Social Purpose Enterprises
    - Ray Dart, An Organization Structural Innovation For Community-Based Nonprofit Organization? Case Study Data On 'Shared Platform' Structures In Toronto, Canada
  
- Cairns 313
  - Roundtable: Marjorie Brans and Chryssa Koulis, The Challenge Of Meaningful Diversity And Inclusion In Social Entrepreneurship Education: An Alternative Model

**See you at next year at the University of Ottawa**