

CANADA'S TOP RESEARCHERS CAN HELP PARLIAMENTARIANS BUILD A BETTER TOMORROW

Learn how smart ideas are helping Canadians become more innovative and productive



Canada's leading thinkers are working to unlock better ways to spur innovation and productivity in Canada.

In a rapidly evolving global economy, with a growing service sector, Canadians need skills in arts, education and design alongside expertise in science and technology. Humanities and social sciences researchers are collaborating across disciplines and working with communities, businesses and governments to build Canada's innovation agenda. Canadians use this knowledge to drive inclusive growth and improve people's lives.

We're making Canada a more innovative country by:

- Exploring and testing new methods of organization, creation and production
- Understanding the challenges of adapting to and adopting new technologies
- Strengthening creative and problem-solving skills among entrepreneurs, workers and employers
- Exploring social, environmental, economic and health issues
- Expanding international collaboration to make Canada an innovation centre
- Transforming government practices in the digital era

SMART IDEAS FOR A BETTER TOMORROW

Let us introduce you to experts on issues that matter to you.

Contact us ideas4mps@ideas-idees.ca www.ideas-idees.ca

AT WORK FOR CANADIANS

Suzanne Stein, Associate Professor, Strategic Foresight and Innovation, OCAD University



Stein works in OCAD's Strategic Innovation Lab (sLab) on business strategy, on organizational change and on designing products and services that focus on user experience. She is a leader who helps decision-makers think creatively and systematically about the future. Strategic foresight is one of sLab's contributions to a multi-institution panel on urbanization in southern Ontario, from now to 2030.

Louis Raymond, Emeritus Professor, Research Institute for Small and Medium-Sized Enterprises, Université du Québec à Trois-Rivières



Dr. Raymond improves the business performance of small and medium-sized companies. His team has identified three important success factors: flexibility, reaction speed and innovation capacity. This work has produced a series of diagnostic tools, used by more than 800 companies, to help small and medium-sized businesses evaluate their competitiveness.