2018 Conference
Programme & Schedule
University of Regina

SATURDAY – May 26 2018

8:30 – 9:00
Light Breakfast

9:00-9:10
Welcome: Suzanne Kettley, CALJ President

9:10-10:00
**SSHRC: Aid to Scholarly Journals Funding Opportunity**
Tim Wilson/ Lorraine Anderson
Executive Director of Research Grants and Partnerships,
Social Sciences and Humanities Research Council (SSHRC)

Tim Wilson will speak about the evolving scholarly publishing context leading to changes to SSHRC Aid to Scholarly Journals Funding opportunity. Wilson will talk about the consultation process held in 2017-18 leading up to the changes. He will also outline the changes to be implemented for the upcoming completion, and further explain the rationale behind these.

10:00-10:15
**BREAK**

10:15- 11:00
**Report: CALJ Participation on SSHRC reform committee**
Rowland Lorimar
CALJ Board

11:00-12:00
**Key Note**
**What We Do When We Think About Being Eaten:**
**Using Agile Methods to Survive and Thrive Through Change**
Mary Seligy, Senior Business Analyst, Canadian Science Publishing

Increasing competition, shrinking library budgets, rising production costs, breakneck technological change, and demand to find new and better ways of disseminating and delivering scholarly content are just a few of the agents of rapid change in publishing today, and it can be tough for publishers to find ways to evolve in keeping with the industry. Agile, a popular methodology originating from the software development industry, is seeing increasing adoption by many kinds of businesses. It emphasises the ability to respond effectively and collaboratively to a rapidly changing environment. In this presentation, we’ll talk about how to apply the core principles of Agile to empower our organisations and ourselves for positive change.
12:00-1:30
**LUNCH**
**CALJ Board of Directors Meeting**

1:30-2:30
**Research Data Alliance - Building the social and technical infrastructure to enable open sharing of data**
David Baker, Co-founder and Executive Director of CASRAI

The Research Data Alliance (RDA) was launched as a community-driven organization in 2013 by the European Commission, the United States Government’s National Science Foundation and National Institute of Standards and Technology, and the Australian Government’s Department of Innovation with the goal of building the social and technical infrastructure to enable open sharing of data. With close to 6,900 members from 137 countries (April 2018), RDA provides a neutral space where its members can come together through focused global Working and Interest Groups to develop and adopt infrastructure that promotes data-sharing and data-driven research, and accelerate the growth of a cohesive data community that integrates contributors across domain, research, national, geographical and generational boundaries.

2:30-3:00
**Preprints and their role in scholarly communication**
Dr John Inglis, The co-founder of bioRxiv, Cold Spring Harbor Laboratory’s

Summary: A preprint is an unpublished research manuscript made freely available to the community before submission to a journal and peer review. Preprint distribution is becoming more common in many academic disciplines. Preprints are citable and in some areas of scholarship may be used to support grant applications and claim priority. This presentation will discuss scholars' increasing interest in preprints and how journals are adapting to this trend.

3:00-3:15
**BREAK**

3:15-4:00
**Ottawa Research Institute – Centre for Journalology**
Dr. David Moher, Senior scientist, Clinical Epidemiology Program, Ottawa Hospital Research Institute.

The Centre for Journalology was established to help reduce the waste associated with biomedical research. This talk will provide a broad overview of the Centre and its quest to help increase the value of biomedical research.

4:00 – 4:45
**CALJ ANNUAL GENERAL MEETING**
coalition-publi.ca is a strategic partnership created in the spring of 2017 by Érudit and the Public Knowledge Project (PKP) in order to develop an open and non-commercial independent national infrastructure for the open access dissemination of publications in HSS and arts and letters. Part of Coalition Publi.ca is the Partnership in Support of Open Access for Canadian Scholarly journals, first proposed to the community by Érudit and the Canadian Research Knowledge Network (CRKN) in 2014 and recently renewed for another 5-year period. This session aims to provide an update on the evolution of the partnership between Érudit and PKP, the collaboration with the journal community, the Canadian university libraries, the roadmap, challenges and next steps.

9:30-10:00
Lighting Talks

10:00-10:45
Open Access movement: Conversion business models for moving to OA
Kamran Naim, Director of Partnerships and Initiatives Annual Reviews, Palo Alto, California

The Open Access movement- established in the biomedical sciences – has primarily been focused on securing the wide dissemination of primary research literature. This is despite the potential for review journals to contribute to the progress of science and benefit of society. Review articles summarize research findings, draw together and integrate strands of knowledge, assess practical applications, and point to unanswered questions. Expanding their availability has the potential to accelerate research and the speed at which new research findings are assessed, disseminated and implemented. Yet the OA movement has largely overlooked review journals, and established OA business models (in particular the APC model) are incongruent with expert authored, editorially intensive review publications. This presentation will outline a novel transition model being developed by Annual Reviews to transition their existing relationships with libraries from subscriptions to supporting OA publishing of their review journals, as well as the describing the impact of a pilot program that converted the Annual Review of Public Health to OA.
11:00-12:00

**Pros and Cons of publishing with a commercial publisher**
Panel

A panel discussion lead by journals on the challenges and benefits that a journal faces with making a deal with a commercial publisher.

12:00-1:00

**LUNCH**

1:00-2:30

**CALJ Readership Analysis Project**
Rowland Lorimer, Director, Masters of Publishing (ret), Canadian Centre for Studies in Publishing, Simon Fraser University | CALJ Board of Directors

The CALJ Readership Analytics Project will develop a set of web analytic tools that will allow journals to readily review their usage in table and image formats. CALJ-RAP will allow:
- The import the raw usage data from commonly available sources; e.g., Proquest, EBSCO, OJS, Project Muse, JSTOR, Erudit
- Alignment of individual article usage data across data sources;
- Access to a downloadable standard and premium set of reports for each dataset as well as for combined datasets based on article-level data that would include portraits of frequently used articles, attention levels to certain topics, uptake by year of publication, etc.
- The commissioning or undertaking of supplementary analyses;
- Immediate access to cumulated usage across datasets of individual articles.

In addition to journals gaining easy access to their usage data, by combining journal data, CALJ will be able to document the contribution of Canadian journals to the dissemination of research.

2:30-3:15

**Piracy on the Academic High Seas**
Katie Gray, Marketing Coordinator, University of Toronto Press, Journals

What does the current landscape look like for academic publishers with respect to piracy? Katie Gray, Marketing Coordinator at University of Toronto Press, examines the different ways scholarly articles are being pirated, as well as the subsequent consequences for stakeholders. Learn how various publishers are working to combat piracy, explore both the strengths and potential pitfalls of these methods, and hear about UTP Journals’ own experience with anti-piracy software. We look forward to hearing your thoughts – the session will conclude with an opportunity for questions and discussion.

3:15-3:30

**BREAK**

3:30-4:30

**International Journal Vendors and Aggregators**
Panel

CALJ is pleased to bring together several leading international journal vendors and aggregators: the sales and marketing services provider Accucoms; the digital library JStor; the digital content platform and
aggregator *Project Muse*; and the database and resource provider *ProQuest*. A representative from each will first provide a brief introduction to the key services they have developed and provided to journals over the years. They will then discuss more specifically how each have been affected by Open Access, the challenges they faced in the wake of OA, the possibilities OA has opened up or uncovered for them. In the wake of the discussion on vendor and aggregator services, they will also discuss their visions for the future.

4:30

**Closing Remarks**