

Canadian Communication Association Annual Meeting, 2016 / Colloque annuel de l'Association canadienne de communication, 2016

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Full Program

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Saturday, 28 May 2016

7:00-8:00

PLEASE NOTE: THE SCHEDULING PRESENTED IN THIS PRELIMINARY PROGRAM IS SUBJECT TO CHANGE

The scheduling presented in this preliminary program is subject to change

8:00-8:30

Welcome Address from CCA President

8:30-10:00

TEM/TME	TE/TE	JN/JA	PRA/RPP	VC/CV
Sciences Theatre 141	Sciences Theatre 143	Sciences Theatre 131	Sciences Theatre 135	Sciences Theatre 145
<input type="checkbox"/> Education / Digital Literacy <i>Opening The Door On Privacy: Digital Literacy In 21st Century Learning Contexts</i> Kenneth Werbin, Wilfrid Laurier University; Mark Lipton, University of Guelph ----- <i>From Theory To Practice: Media Education In Transition</i> Normand Landry, TELUQ ----- <i>Fixing Canadian Higher Education: An Analysis Of The Print Coverage Of Massive Open Online Courses (moocs)</i> Amanda Williams, Mount Royal University; Delia Dumitrica, Erasmus University	<input type="checkbox"/> Knowledge and Communication <i>Sine Qua Non: Post-structuralism, Non-philosophy, And Thinking Of Communication (in-the-last-instance)</i> T.A. Pattinson, University of Calgary ----- <i>Epistemology Or Teleology: On The Use Of Aesthetics And Knowledge In Maker Culture.</i> Ray op'tLand, University of Calgary ----- <i>Energizing Communities: Revisiting The Concept Of Entrepreneurship In Context Of Germany's "energiewende"</i> Mohammad Sadeghi Esfahlani, University of Calgary	<input type="checkbox"/> News and Influence <i>The Unidentified Victim: Trends In Law Enforcement Agencies' Withholding Of Basic Identifying Information In Fatality Cases</i> Lisa Taylor, Ryerson University ----- <i>Le Programme Canadien Des Médias Intégrés En Afghanistan : Quel Dispositif De Contrôle?</i> Aimé-Jules Bizimana, Université du Québec en Outaouais	<input type="checkbox"/> Selling Ethics, Responsibility and a Sense of Community <i>Interrogating The Discourse Of "responsibility" In The Canadian Advertising Industry</i> Kyle Asquith, University of Windsor ----- <i>The 'gift' As A Response To Corporate Social Responsibility's Communication Dilemma</i> Jen Ryan, Cape Breton University ----- <i>So Young & Pretty: The People Behind Online Communities</i> Jenna Jacobson, University of Toronto ----- <i>Creating Online Communities Around Books Through New Media</i> Nicole Basaraba, University of Alberta	<input type="checkbox"/> Visual Media, Circulation, and Space <i>Repurposing The Past: New Media And Memory</i> Megan Robertson, Simon Fraser University ----- <i>This Is Not A Photo Opportunity: Examining The Role Of Digital Photography In The Metamorphosis Of Street Art</i> Brian Brown, The University of Windsor ----- <i>When Home Is A Smouldering Mound Of Iphones: Images Of Dwellings At The Ewaste Dumpsite</i> Eva Nesselroth-Woyzbun, Ryerson University

10:00-10:15

Break (TBA)

10:15-11:45

PRG/PPRG	RMC	JN/JA	TEM/TME	MH/HM	ICD/CDI
Sciences Theatre 147	Sciences Theatre 145	Sciences Theatre 131	Sciences Theatre 143	Sciences Theatre 141	Sciences Theatre 135
<input type="checkbox"/> Food: Classifications, Recommendations, Regulations <i>Session Chair: Emily Truman</i> ----- <i>Do Eggs Need An Elmo Sticker? Does Milk Need A Mascot? Communicating Whole-food Appeal To Kids</i> Rebecca Carruthers Den Hoed, University of Calgary; Charlene Elliott, University of Calgary ----- <i>Representing Dinner: Food Guides, Nutrition Recommendations And The Meal Pictured On Your Plate</i> Emily Truman, University of Calgary ----- <i>Knowledge Needs And The Savvy Child:</i>	<input type="checkbox"/> Consumer Culture <i>The Hunting Industry: Consumerism, Sport Hunting, And Commercial Entertainment</i> Lee McGuigan, University of Pennsylvania ----- <i>The Post-humanitarian Appeal: Who Wins This Amazing Race?</i> Jane Chamberlin, University of Calgary	<input type="checkbox"/> News Economics <i>News As Hazardous Waste</i> Marc Edge, University Canada West ----- <i>In Trusts We Trust: How Online Newspapers Can Survive (and Even Thrive).</i> James McLean, Concordia University	<input type="checkbox"/> Privacy / Surveillance / Big Data <i>Big Data In Food And Agriculture</i> Kelly Bronson, St. Thomas University; Irena Knezevic, Carleton University ----- <i>The Multifaceted And Complex Nature Of The Privacy Paradox On Social Network Sites</i> Mary Jane Kwok Choon, Université du Québec à Montréal	<input type="checkbox"/> Revisiting Cultural Industries / Les industries culturelles sous un nouvel angle <i>Royalties And The Aging Rhythm & Blues Community: Energizing For Economic Justice</i> Matt Stahl, University of Western Ontario ----- <i>The Financialization Of Entertainment: Private Equity In Film, Television, And Popular Music</i> Andrew deWaard, University of California, Los Angeles	<input type="checkbox"/> The Rashomon Effect in Communication Studies <i>Session Chair: Robert ANDERSON</i> ----- <i>The Rashomon Effect: Dna Of Un Diplomacy And Citizenry Empowerment</i> Anne-Tamara Lorre, Government of Canada ----- <i>The Dziekanski Affair And The Rashomon Effect</i> Robert ANDERSON, Simon Fraser University ----- <i>Communication, Cyberdiplomatie,</i>

Teenager Perspectives On Banning Food Marketing To Children Charlene Elliott, University of Calgary					Cybersécurité Claude-Yves CHARRON, UQAM; Marie-Anne GRENON, UQAM
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11:45-13:15

LUNCH

Meeting of Contract Academic and Post-Doctoral Members of CCA/ Réunion des membres contractuels et post-doctorants du CCA (Sciences Theatre 135)

13:30-15:00

MH/HM	RMC	ICD/CDI	JN/JA	RMC	PC/CP
Sciences Theatre 147	Sciences Theatre 135	Sciences Theatre 143	Sciences Theatre 131	Sciences Theatre 145	Sciences Theatre 141
<input type="checkbox"/> Changing Media in the Public Sphere / Les médias émergents dans la sphère publique <i>Democratic Change As Figure On The Ground Of A New Communications Medium: Citizen Engagement And Public Participation In The Age Of Social Media</i> Marco Adria, University of Alberta <i>Copyright Modernization In Canada And The "making Available" Of Content: A Documentary Analysis Of Stakeholder Consultations</i> Michael Dick, University of Toronto <i>Casting Change: Cbc Radio, Podcasting, And The Future Of Public Service Media</i> Christopher Cwynar, University of Wisconsin-Madison	<input type="checkbox"/> Communicating the Audience in Theatre, Film, and Advertizing <i>Session Chair: Ira Wagman</i> <i>The Youth-centred Film Festival As A Site For Intergenerational Knowledge Exchange: Reflections From A Festival Curator, Nay, Adult Moderator, Of Youth-centred Content</i> Renée Penney, Carleton University <i>Damn Fine Advertising: David Lynch's Tv Commercial</i> <i>Adaptation Of Twin Peaks</i> Agnes Malkinson, Carleton University <i>Audience Atomization, Reconstitution, And Agency In Sleep No More</i> Jason Rothery, Carleton University	<input type="checkbox"/> ICTs, governance, and development <i>A Path To Development? The Information And Communication Technologies Sector In Somalia</i> Mohamed Elmi, University of Cape Town <i>Rethinking Sustainable Development In Sub-saharan Africa Through Mobile-based Technologies: Perspectives On Kenya's M-pesa And Ushahidi Platforms.</i> Philip Onguny, Saint Paul University, Ottawa <i>Mettre L'avenir à L'agenda...21. Communication Et Représentations Du Développement Durable</i> Isabelle Beaudin, UQAM <i>Poplar Hill First Nation's Ongoing Digital Technologies Adoption Narrative</i> Brian Beaton, University of New Brunswick	<input type="checkbox"/> Journalism Pedagogy <i>Negotiating Journalism Ethics Against A High Modernist Background: An Episodic Narrative Approach To Students' Personalization Of Professional Ethics.</i> Maria Guglietti, Mount Royal University; Amanda Williams, Mount Royal University; Sally Haney, Mount Royal University <i>Journalism: Writing About Family And The Public Sphere</i> Janice Paskey, Mount Royal University	<input type="checkbox"/> Representing and Confronting Violence <i>Media Tone Toward Mental Illness In The United States Over Time And In The Wake Of Rampage Violence, 1985-2014</i> Denver McNeney, McGill University; Stephanie Parent, Reichert & Associates <i>"fierce Humanities" And The Case Of Omar Khadr: The Rhetorical Stakes Of 'mission Creep' In The Construction Of Social Problems</i> Liz Pirnie, University of Calgary <i>Toward A Theory Of Commemorative Violence</i> Joey Jakob, Ryerson University and York University	<input type="checkbox"/> Social Media and New Practices of Civic Engagement in Canada <i>Session Chair: Maria Bakardjieva</i> <i>The Anatomy Of A Grassroots Civic Mobilization: Connective Logic Or Collective Action?</i> Delia Dumitrica, Erasmus University; Maria Bakardjieva, University of Calgary <i>Social Media, Red Squares, And Other Tactics: The 2012 Quebec Student Protests</i> Rhon Teruelle, University of Toronto <i>Civic Links As Voice Amplifiers: Tweeting The Alberta Elections</i> Steven Talbot, Carleton University; Maria Bakardjieva, University of Calgary <i>#safestampede: Lessons From A Social Media Awareness Campaign</i> Mylynn Felt, University of Calgary

15:00-15:15 **Break (TBA)**

15:15-16:45

RMC	PRG/PPRG	SG/SG	JN/JA	ICD/CDI	
Sciences Theatre 147	Sciences Theatre 141	Sciences Theatre 143	Sciences Theatre 135	Sciences Theatre 145	
<input type="checkbox"/> Communicating Bodies <i>The</i>	<input type="checkbox"/> Continuing the Tradition of Institutional Political	<input type="checkbox"/> Gender, Identity, and Inclusion/Exclusion <i>"you Talkin' To Me?":</i>	<input type="checkbox"/> Graduate Master's Session - Communicating	<input type="checkbox"/> Journalism Abroad <i>Session</i>	<input type="checkbox"/> Networked Publics in the Middle East <i>Finding Common</i>

<p><i>Communication Of Labouring Bodies: Coalmining And The Labour Process At The Origins Of Capitalism In British Columbia</i> Matthew Greaves, Simon Fraser University</p> <p><i>The Political Economy Of Self-tracking</i> Karen Dewart McEwen, University of Toronto</p> <p><i>Indigenous Peoples' Two Bodies: Metonymic Chains And Indigenous Peoples' Roles In Forensic Genetics As A Sovereignty Enforcement Technology</i> Mark Munsterhjelm, University of Windsor</p>	<p>Economy of Communications in Canada <i>A 10-year Retrospective On The Telecommunications Policy Review Panel Final Report</i> Michael McNally, University of Alberta</p> <p><i>A Case For Reestablishing The Canadian Department Of Communications</i> Gregory Taylor, University of Calgary</p> <p><i>Participation For The Nation? The Status Of Academic Interventions In Crtc Proceedings</i> Tamara Shepherd, University of Calgary</p> <p><i>Mapping Funding For "aboriginal" Broadband Infrastructure And Services In Rural, Remote And Northern Communities In Canada</i> Rob McMahon, University of Alberta; Sylvia Blake, Simon Fraser University; Denise Williams, First Nations Technology Council</p> <p><i>Continuing The Tradition Of Institutional Political Economy Of Communications In Canada</i> Gordon Gow, University of Alberta</p>	<p><i>Gendered Content In Canadian Business Magazine</i> Karen Grandy, Saint Mary's University</p> <p><i>Challenging Corporate Appropriation Of Online Feminist Spaces: The Mary Sue And Its Readership</i> Sarah Rowe, University of Calgary</p> <p><i>The Incompatibility Of Anti-violence Non-profits And Social Media Design</i> Rena Bivens, Carleton University</p>	<p>Identities <i>Session Chair: Penelope Ironstone</i></p> <p><i>Xwixiya:m Sqweqwel: Memory, History, Story- The University Of Calgary International Indigenous Studies Program's Journey And Value.</i> Monique Fry, University of Calgary</p> <p><i>Iambic Identity: Multiracial Individuals And Ontological Inquiry Through The Medium Of Spoken Word Poetry</i> Samantha M Estoesta, Royal Roads University</p> <p><i>Drake The Hybrid: An "authentic" "black" "canadian" "rapper"</i> Amara Pope, Wilfrid Laurier University</p>	<p><i>Chair: Anne McNeilly</i> <i>Journalist Ethics 101 In China</i> Anne McNeilly, Ryerson University</p> <p><i>Finding A Finer Balance In Tanzania, Part Of Journalism Abroad</i> Ann Rauhala, Ryerson University</p> <p><i>A New Curriculum To Meet New Challenges In Liberia</i> Janice Neil, Ryerson University</p>	<p><i>Cause: understanding Isis's Recruitment Narrative Through An Analysis Of Dabiq Magazine</i> Nadia Hai, Carleton University</p> <p><i>Networked Publics And Digital Contention: A Middle East Perspective</i> Mohamed Zayani, Georgetown University</p> <p><i>Towards A New Understanding Of Audience Research: The Case Of Nightline On Dubaieye</i> James Piecowye, Zayed university</p> <p><i>The Social, Political, And Economic Contexts Shaping The Fm Dial In Amman, Jordan</i> Gretchen King, University of Ottawa</p>
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Sunday, 29 May 2016

8:30-10:00

PLEASE NOTE: THE SCHEDULING PRESENTED IN THIS PRELIMINARY PROGRAM IS SUBJECT TO CHANGE

SG/SG		OIC/COI	JN/JA	RMC	RREC/
Sciences Theatre 143	Sciences Theatre 135	Sciences Theatre 145	Sciences Theatre 131	Sciences Theatre 147	Sciences Theatre 141
<input type="checkbox"/> Gender, Identity, and Representation <i>'she Can Do It': Re(negotiating) Gender In The Canadian Historical Drama "bomb Girls"</i> Tracy Moniz, Mount Saint Vincent University <i>"bye, Bye, Birdo": Heroic Androgyny And Villainous Gender Variance In Video Games</i> Meghan Blythe Adams, University of Western Ontario <i>Between Artifice And Emotion: The "sad Girls" Of Instagram</i> Eileen Holowka, Concordia University	<input type="checkbox"/> Graduate Master's Session - Imagining Cinema Session Chair: Penelope Ironstone ----- <i>The Militarization Of Marvel's Cinematic Superheroes</i> Brett Parady, Simon Fraser University ----- <i>Constructing The Cinema: Boundary-work, Image, And Site In The Working Practices Of Independent Cinema Managers</i> Charlotte Orzel, Concordia University ----- <i>Peeking Through Porous Membranes: Livestreaming And Countervisuality.</i> Jesse Cumming, York University	<input type="checkbox"/> Labour, Organizations, and Socialization <i>The Labour Of Leisure: Square Dance Calling: Producing Fun And Maintaining Community</i> Barbara Schneider, University of Calgary; Liza McCoy, University of Calgary ----- <i>La Figuration: Une Pratique Rendant Compte De La Socialisation Organisationnelle</i> Régine Wagnac, Université de Montréal ----- <i>Analyse De L'évolution Des Pratiques Généralement Acceptées En Communication Dans Les Organisations Au Canada Entre 2010 Et 2015</i> Nadège Broustau, Université du Québec à Montréal; Marc D. David, Université de Sherbrooke; Marie-Eve Carignan, Université de Sherbrooke	<input type="checkbox"/> Perspectives on News Gathering <i>Les Journalistes Sportives Québécoises : Regard Sur Une Lente évolution, De 1970 à 2015</i> Marilou St-Pierre, Concordia University ----- <i>The Ebola Crisis: A Study On Improvements To Science-based Journalism In Emergency And Post-outbreak Periods</i> David Secko, Concordia University; Anne Edimo, Concordia University ----- <i>Crossing Lines: Persistent Poverty And The Environment In The Mainstream And Social Media</i> Anne MacLennan, York University	<input type="checkbox"/> Popular Cultures <i>Marvel Cinematic Universe And Transmedia Storytelling</i> Angie Chiang, University of Calgary ----- <i>Rethinking The Popular</i> Kevin Dowler, York University ----- <i>The Martian Trajectory: Nasa's Hopes For The Hollywood Blockbuster</i> Sheilagh Brassett, Carleton University	<input type="checkbox"/> Representation and Resistance <i>'liking And Sharing' The Stigmatization Of Poverty And Social Welfare: Representations Of Poverty And Welfare Through Internet Memes On Social Media</i> Kathy Dobson, Carleton University ----- <i>Mapping #healingwalk: Analyzing A Social Media Meeting-place For Oil And Activism Narratives</i> Patricia (Trish) Audette-Longo, Concordia University ----- <i>Becoming Common: A Study Of The Occupy Movement</i> Olivier Bissonnette-Lavoie, Université de Montréal

10:00-10:15 **Break (TBA)**

10:15-11:45 **Foglia l'insolent, l'œuvre exceptionnelle du plus réputé des chroniqueurs québécois** (Sciences Theatre 148)
 Session Chair: *Conférencier d'honneur: Marc-François Bernier*

LUNCH

Sciences Theatre 135	Sciences Theatre 145	Sciences Theatre 141	Sciences Theatre 131	Sciences Theatre 143	Sciences Theatre 145
<input type="checkbox"/> CCA Board Meeting / Réunion du Conseil d'administration de l'ACC	<input type="checkbox"/> Meeting of Technology and Emerging Media Interest Group / Réunion des membres du	<input type="checkbox"/> Canadian Journal of Communication Annual Meeting / Assemblée générale annuelle	<input type="checkbox"/> Meeting of Journalism Interest Group / Réunion des membres du Groupe d'intérêt en	<input type="checkbox"/> CCA Graduate Caucus Lunch / Caucus des étudiants aux cycles supérieurs	<input type="checkbox"/> Meeting of Technology and Emerging Media Interest Group / Réunion des membres du Groupe

13:30-15:00

	Groupe d'intérêt Technologie et médias émergents	Canadian Journal of Communication	journalisme		d'intérêt Technologie et médias émergents	
	PRG/PPRG	ICD/CDI	TEM/TME	JN/JA	PRG/PPRG	MH/HM
	Sciences Theatre 141	Sciences Theatre 147	Sciences Theatre 143	Sciences Theatre 131	Sciences Theatre 145	Sciences Theatre 135
	<p>Digital Story-telling <i>First Nation Storytelling And The Fraser River Salmon: Discourse Analysis And Cohen Commission Participation</i> Marcella LaFever, University of the Fraser Valley; Shirley (Swelchalot) Hardman, University of the Fraser Valley; Pearl Penner, University of the Fraser Valley <i>Evaluating Web Accessibility For People With Disabilities In Israel & New Zealand Websites: A Comparative Study</i> Harel Chait, Bar-Ilan University; Sam Lehman-Wilzig, Bar-Ilan University <i>A Day In The Life Of A Cellphone: Understanding Cellphone Policies In High Schools</i> Giuliana Cucinelli, Concordia University; Junesse Christiaans, Concordia University <i>Reel Youth: Participatory Video (pv) And Cyberviolence Research At A Community-based Organization</i> Hayley Crooks, University of Ottawa</p>	<p>Divides, Diasporas, and Nationalisms <i>Togolese Diaspora : What Kind Of Communication Strategies In A Globalized World ?</i> Christian Agbobli, UQAM <i>A Systematic Literature Review On The Conceptual Evolution Of The Digital Divide</i> BHANU BHAKTA ACHARYA, University of Ottawa <i>Imperialism And Nationalism: The Diaoyu/senkaku Islands In The Geopolitics Of Neo-cold War</i> Ying-Fen Huang, Fraser International College at Simon Fraser University</p>	<p>Gaming <i>Dear Diary: Journal Representations And Fictional Autobiographies In Videogames</i> Michael Hancock, University of Waterloo <i>Designing Videogames For Knowledge Translation</i> Steve Wilcox, University of Waterloo <i>A Twitch Among Gamers: Digital Games, Social Media, And Spectatorship</i> Quintin Zachary Hewlett, York University</p>	<p>Kent v Martin: One Defamation Case Raises Myriad Questions About Journalism Law and Ethics in an Age of Media Concentration and Digital Afterlives <i>Session Chair: Meredith Levine</i> Arthur Kent And The Scud Stud Kerfuffle: A Case Study Analysis Of The Use Of The Responsible Journalism Defense In The Case Of Kent Versus Post Media. Paul Benedetti, University of Western Ontario <i>Where Have All The Reporters Gone? Arthur Kent V Postmedia And Don Martin: A Case Study Of The Impact Of Downsized Newsrooms And Media Concentration On Editorial Content.</i> Meredith Levine, Western University Arthur Kent V Don Martin And Postmedia (2016): An Eight-year Odyssey Into The World Of Cyber Libel And The Lessons For Anyone Who Publishes Online Thomas Rose, Wilfred Laurier University</p>	<p>Round Table: Broadband connectivity and the digital divide in Canada <i>Session Chair: Michael Haight</i> Broadband Connectivity And The Digital Divide In Canada. Michael Haight, University of Western Ontario; Richard Smith, Centre for Digital Media; Michael Colledge, IPSOS; Robert McMahan, University of Alberta</p>	<p>Textual Identities: Representations and Media / Identités textuelles: représentations et médias <i>Canada's 19th Century Black Press: A Racialized Practice Of Knowledge Production Or A Simple Historical Amnesia?</i> Boulou Ebanda de B'beri, University of Ottawa <i>'It Takes All Kinds': Tattooing And Canadian Newspapers, 1913-1984</i> Jamie Jelinski, Queen's University <i>Pedagogies Of Modernity: Re-educating Canadian Telephone Users</i> Jan Hadlaw, York University <i>Genre Shift And Silence In Wwii British Home Intelligence Reports</i> Kimberly Mair, University of Lethbridge</p>

15:00-15:15

Break (TBA)

15:15-16:45

RMC	JN/JA	ICD/CDI	TE/TE	PRG/PPRG	VC/CV
Sciences Theatre 145	Sciences Theatre 131	Sciences Theatre 135	Sciences Theatre 143	Sciences Theatre 147	Sciences Theatre 141
<input type="checkbox"/> Conceptualizing Contagion <i>Session Chair: Penelope Ironstone</i> Mapping The Visual Culture Of Pandemic Sheryl Hamilton, Carleton University; Neil Gerlach, Carleton University Promoting Safer Sex: The Informationalisation Of Hiv Prevention MAGGIE MACAULAY, SIMON FRASER UNIVERSITY Measles, Moral Regulation And The Social Construction Of Risk: Media Rhetoric And The Specter Of Anti-vaxxers Josh Greenberg, Carleton University; Gabriela Capurro, Carleton University Live Together, Die Alone: Crowdsourcing Contagious Disease Surveillance Through Mobile Apps And Online Resources Scott Mitchell, Carleton University	<input type="checkbox"/> Newspapers past, present, and future Macdonald's Party Hack: The Empire's David Creighton Randy Boswell, Carleton University Subscription Renewal: Understanding Audience Engagement Through The History Of Sunday Newspapers Paul Moore, Ryerson University; Sandra Gabriele, Concordia University Can An Endorsement Editorial Successfully Argue Both Sides? Sheila Hannon, Western University, London	<input type="checkbox"/> Political Economy of Broadband <i>Session Chair: Michael McNally</i> Broadband Penetration Ceiling In Korea? Study Of A "mature" Internet Society Yang Wu, University of Alberta; Michael McNally, University of Alberta; Jennifer Evaniew, University of Alberta; Dinesh Rathi, University of Alberta National Perspectives On Connectivity: A Comparison Of Broadband Policies And Programs Across Canada, Australia, And The United States Jennifer Evaniew, University of Alberta; Michael McNally, University of Alberta; Wang Yu, University of Alberta; Dinesh Rathi, University of Alberta Broadband Use For Socio-economic Development In The North: An Alaska Case Study Heather Hudson, U of Alaska Anchorage	<input type="checkbox"/> Renewing Media Theory: Genealogy, Ecology, and the Body <i>Session Chair: Harold Innis's Beaver: A Genealogy Of Media Theory</i> Liam Young, Trent University Canada 150 Or 101: "traditional Ecological Knowledge" The (non)indigenous Way Lynne Alexandrova, UToronto	<input type="checkbox"/> Surveillance / Datafication <i>Session Chair: Leslie Regan Shade</i> Accelerating Sharing Economy: Uber's Dysfunctional Discourse Of Technological Disruption Luciano Frizzera, Concordia University The Equality Project: Advocating For Young People's Privacy Rights In Canada's Digital Economy Leslie Regan Shade, Univ of Toronto Technology In The City: Reflections On Surveillance And Control Of Public Spaces Jhessica Reia, McGill University Panoptic Technology And The Normalisation Of Surveillance: the Anas Journalistic Investigation Of Judicial Corruption In Ghana Felix Odartey-Wellington, Cape Breton University; Amin Alhassan, University for Development Studies	<input type="checkbox"/> Workshop: Critical Karaoke <i>Session Chair: M�el Hogan</i> Critical Karaoke M�el Hogan, ILLINOIS INSTITUTE OF TECHNOLOGY

Monday, 30 May 2016

8:30-10:00

PLEASE NOTE: THE SCHEDULING PRESENTED IN THIS PRELIMINARY PROGRAM IS SUBJECT TO CHANGE

PC/CP	RMC		PRG/PPRG	TEM/TME	JN/JA
Sciences Theatre 143	Sciences Theatre 145	Sciences Theatre 135	Sciences Theatre 141	Sciences Theatre 147	Sciences Theatre 131
<p><input type="checkbox"/> Affective Economies of Media Discourse <i>The Discourse Of Electoral Violence And Violent Electoral Discourse As Political Communication In Ghana's 4th Republic</i> Amin Alhassan, University for Development Studies; Felix Odartey-Wellington, Cape Breton University <i>Networked Social Movements And The Impact On Governance In Jamaica: A Case Study Of The Articulate Minority</i> Tyrone Hall, York University <i>Premiation And Affect: A Comparative Study Of The Boston Bombing And The Charleston Shooting</i> BAHAR NASIRZADEH, York University</p>	<p><input type="checkbox"/> Environments and Communication <i>The Green Publicity State: Sustainability And The "green Economy" In Michigan And Ontario, 2007-2012</i> Stephanie Tombari, Ryerson University <i>Power, Apathy, And (problematic) Communication Practices: How Local Voices On Environmental Issues Are Muted In A Chinese Rural Context</i> Sibo Chen, Simon Fraser University <i>Communicating Public Health Messages To The Disaster Victim Population First: Identifying And Prioritizing The Right Stakeholders And Publics In The Case Of Lac-mégantic Train Crisis</i> Marc D. David, Université de Sherbrooke; Marie-Eve Carignan, Université de Sherbrooke</p>	<p><input type="checkbox"/> Graduate Master's Session - Communicating in Communities & Organizations <i>Session Chair: Penelope Ironstone</i> <i>Testing Tofhla In Toronto, Canada</i> Nicholas Pasquale, Royal Roads University; Zhenyi Li, Royal Roads University <i>Constitutive Communication In The (re)creation Of Neighbourhoods</i> Johanna Henderson, Royal Roads University <i>Building And Mobilizing Social Capital: A Phenomenological Study Of Part-time Professors</i> Sarah Jamieson, University of Ottawa</p>	<p><input type="checkbox"/> Public Media <i>Perspectives On The Unifying Challenges Of Non-profit Radio Associations In Canada</i> Geneviève Bonin, University of Ottawa <i>Public Radio Across Borders: "songs You Need To Hear" And The Mobility Of National Music</i> Brian Fauteux, University of Alberta <i>From Chry To Vibe: The 'professionalization' Of Campus/community Radio</i> Daniela Mastrocola, York University & Ryerson University <i>Projecting The Cbc: Rhetoric Of Public Broadcasting In An Age Of Austerity And Changing Transmission Practices</i> Miles Weafer, York University</p>	<p><input type="checkbox"/> Towards Ethical Digital Methods - A Feminist Perspective <i>Session Chair: Mary Elizabeth Luka</i> <i>Digital Blind Spots And Overlaps: Exploring A Feminist Digital Ethics</i> Mary Elizabeth Luka, York University <i>Digital Sociality In The Context Of Situated Knowledge: Epistemological And Methodological Challenges</i> Mélanie Millette, UQAM <i>In/visible: Digital Labour Practices, A Feminist Perspective</i> Jacqueline Wallace, Concordia University</p>	<p><input type="checkbox"/> Wither Community? Technology, News Deserts and their implications for Canadian communities <i>Session Chair: Jaigris Hodson</i> <i>Local Television And Its Impact On Community</i> Karen Elgersma, Royal Roads University <i>Election News, Local Information And Community Discourse: Is Twitter The New Public Sphere?</i> Jaigris Hodson, Royal Roads University <i>Local News Poverty In Canadian Communities: Measurement, Monitoring And Meaning</i> April Lindgren, Ryerson University</p>

10:00-10:15 **Break (TBA)**

10:15-11:45

VC/CV	RMC	TEM/TME	TEM/TME	JN/JA
Sciences Theatre 141	Sciences Theatre 145	Sciences Theatre 143	Sciences Theatre 135	Sciences Theatre 131
<p><input type="checkbox"/> Agency and Spectators <i>Du Linéaire Au Stellaire, Du Film Au Webdocumentaire: Un Dispositif De Réflexion Et De Communication Sur Le Réel</i> Gilles Tassé, Uninvesté du Québec à Montréal</p>	<p><input type="checkbox"/> Community Engagement <i>Developing Digital Policy For Community Media In Canada</i> Catherine Edwards, Community Media Policy Working Group; other members of the Working Group; see optional comments, see optional comments</p>	<p><input type="checkbox"/> Digital Engagement / Activism / Participation <i>Freedom Towers And The Critical Communication Infrastructure Of Activism</i> Caitlin Turner, Carleton University <i>Beyond Soundmapping:</i></p>	<p><input type="checkbox"/> Digital Methods <i>Session Chair: Marcel O'Gorman</i> <i>Exposing Media Trust Through Online Controversies</i> Aiden Buckland, University of Calgary; Patrick Feng, University of Calgary <i>Saving New Sounds: Preserving Podcasts</i></p>	<p><input type="checkbox"/> Sharing the News <i>Journalists And Their Audiences On Twitter: An Election-night Analysis.</i> Fred Vallance-Jones, University of King's College <i>Network Gatekeeping Of News About Mental Health: A Study Of Social Traffic From</i></p>

<i>Communicating With Communities: Documenting Academics' Needs To Foster Engagement</i> Wade Kelly, Charles Sturt University; Lisa Given, Charles Sturt University	<i>Engaging Audiences In Listening To The Environment</i> Milena Droumeva, Simon Fraser University	<i>And Analyzing Audio</i> Jeremy Morris, University of Wisconsin-Madison	<i>Major Newsrooms</i> Gavin Adamson, Ryerson University
<i>Public Access, Use And Understanding Of Social Sciences And Humanities Research And The New Access Dynamic</i> Andrea Whiteley, University of Calgary	<i>La Manifestation De L'expertise Sur Une Plateforme Collaborative Du Web : Le Cas De L'herbier Numérique Les Herbonautes</i> Lorna Heaton, Université de Montréal; Florence Millerand, UQAM	<i>The Research-creation Problem In Digital Scholarship</i> Marcel O'Gorman, University of Waterloo <i>Critical Media Lab</i>	
<i>Media And Technology Making "another World Possible"? Reflections On The World Forum For Free Media From The Media@mcgill Research Delegation</i> Stéphane Couture, McGill University; Gretchen King, University of Ottawa; Toupin Sophie, McGill University	<i>The Future Of The Past: Digital Engagements With (my)memories</i> Sonja Solomun, McGill University	<i>Action Research And Community Service Learning: Outreach Communication For Victims Of Human Trafficking Using Digital Technologies</i> Gow Gordon, Communications and Technology Graduate Program; Andrea Felczak, Centre to End All Sexual Exploitation (CEASE); Colleen Shaw, University of Alberta; Rollans Scott, University of Alberta	

11:45-13:30

CCA ANNUAL GENERAL MEETING / ASSEMBLÉE GÉNÉRALE ANNUELLE DE L'ACC

CCA AGM - Lunch Provided (Sciences Theatre 147)

13:30-15:00

TEM/TME	SG/SG	RMC	JN/JA	SG/SG	TE/TE
Sciences Theatre 141	Sciences Theatre 135	Sciences Theatre 145	Sciences Theatre 131	Sciences Theatre 143	Sciences Theatre 147
<input type="checkbox"/> Carriage is King <i>Session Chair: Susan O'Donnell</i> <i>Zero-rated Mobile Services: Gift Horse, Or Trojan Horse?</i> Benjamin Klass, Carleton University <i>Telecommunications Policy To Support Remote Indigenous Communities</i> Susan O'Donnell, University of New Brunswick <i>Canadian Television Delivery Today; Co-distribution Tomorrow</i> Luka Mary Elizabeth, York University; Middleton Catherine, Ryerson University	<input type="checkbox"/> Digital Intimacies <i>Session Chair: Elisabeth Mercier</i> <i>Online Pornography And Normative Intimacy In The Discourses Of Youth's Hypersexualization</i> Elisabeth Mercier, UQAM/York University <i>Intersecting Ethics In The Ashley Madison Affair (panel Digital Intimacies)</i> Maude Gauthier, Lancaster University <i>Haptic Extensions: Mcluhan, Digital Touch, And The Remote Intimacies Of Wearable, App And Device Cultures</i> Nathan Rambukkana, Wilfrid Laurier	<input type="checkbox"/> Food Discourses <i>Rhetorical Framing In The Local Foods Movement: A Comparative Analysis Of Urban And Rural-based Activist Websites In Ontario</i> Ryan Phillips, Ryerson University <i>Daring To Care: The Future Of Children's Food Environments From Discursive Politics To Government Leadership</i> Kobra Elahifar, University of Calgary	<input type="checkbox"/> New Approaches to Journalism <i>Investing In Oneself: Unpaid Labour In The Age Of Entrepreneurial Journalism</i> Margaret Reid, Ryerson University <i>Framing Citizen Science In Print Media: Testing Science Communication Frames On Novel Types Of Science</i> Todd Suomela, University of Alberta <i>A View From Somewhere: Designing The Oldest Game, A Newsgame</i> Sandra Gabriele, Concordia University	<input type="checkbox"/> Social Media, Gender/Violence and Activist Campaigns <i>Disrupting The Ghomeshi Narrative: The Making Of A Mobile Digital Feminist Politics</i> Jessalynn Keller, University of East Anglia <i>Nancy Drew And The Case Of The Girl Gamers</i> Andrea Braithwaite, University of Ontario Institute of Technology	<input type="checkbox"/> Social Media, Research, and Ethics <i>'mentally Shaking Hands': Social Media Time Experience In The Context Of Husserl's Phenomenology Of Communication</i> Boris Pantev, York University & Ryerson University <i>Researchers, Brigaders, And Gamergaters: On Studying Online Controversies</i> Patrick Feng, University of Calgary; Aiden Buckland, University of Calgary

	University <i>Digital Intimacy And Revenge Porn: A Critique Of Carceral Culture And The Criminalization Of Emotional Harm</i> Lara Karaian, Carleton University				
15:00-15:15	<input checked="" type="checkbox"/> Break (TBA)				
15:30-17:00	<input checked="" type="checkbox"/> Everybody's talking at me: Managing the incessant communication of public input to our political leaders (Sciences Theatre 135) <i>Session Chair: Keynote Lecture: Jennifer Lees-Marshment</i>				
17:30-19:30	<input checked="" type="checkbox"/> CCA Reception / Réception de l'ACC (MacEwan Hall 102 - MacHall B)				

Tuesday, 31 May 2016

8:30-10:00

PLEASE NOTE: THE SCHEDULING PRESENTED IN THIS PRELIMINARY PROGRAM IS SUBJECT TO CHANGE

	PRG/PPRG	SG/SG		PC/CP	TE/TE
Sciences Theatre 143	Sciences Theatre 135	Sciences Theatre 131	Sciences Theatre 147	Sciences Theatre 143	Sciences Theatre 141
<input type="checkbox"/> CCA / CRTC Prize for Excellence in Policy Research Session	<input type="checkbox"/> Creative Industries and Cultures <i>cellules Régionales D'innovation En Médiation Culturelle" And The Rise Of A Regional Conversation: Arguments And Strategies Of Enrolment In Local Partnerships</i> Martin Lussier, Université du Québec à Montréal <i>Telling Our Stories On The Web: Canadian English-language Webseries And The Production Of Culture Online</i> Emilia Zboralska, Ryerson University <i>The Gig Is Up? Freelancers, Flexicurity, And The Canadian Screen Media Industry</i> Emilia Zboralska, Ryerson University; Charles Davis, Ryerson University; Vanessa Ciccone, Ryerson University <i>Young People Making A Living In The Creative Industries</i> Miranda Campbell, Ryerson University	<input type="checkbox"/> Feminist Organizing, Community, and Dissent <i>Community Organizing For Inclusivity: Supporting Women In Media And Technology</i> Alison Harvey, University of Leicester <i>Patricia Arquette At The 2015 Oscars: Feminist Solidarity And The "necessary Fiction"</i> Melodie Cardin, Carleton University <i>No Time Left For You: Debating Women's Issues In The 2015 Canadian Federal Election</i> Samantha C. Thrift, University of Calgary <i>Beautiful Scars: Online Discourses On Tattooing As Self-care After Breast-cancer</i> Reisa Klein, Carleton University	<input type="checkbox"/> Graduate Master's Session - Social Media, Commodification, and Social Action Session Chair: Penelope Ironstone <i>Restoring Rehtaeh Parsons' Rape Narrative - An Analysis Of #youknowhername On Twitter</i> Vanessa Lilly, University of Windsor <i>Money For Nothing? Public Relations Incursions In The New Media Landscape</i> Steph Hill, Ryerson University <i>The Commercialization Of Instagram, Inc.: Advertising, The Audience Commodity, And The Branding Of Instagram</i> Influencers Jessica Cwynar-Horta, York University	<input type="checkbox"/> Political Communication Strategies <i>What Sense Does It Make? A Glimpse At Albertans Conceptualization Of Voting And Elections Through Their Reception Of 'get Out The Vote' Posters.</i> Ofer Berenstein, University of Calgary <i>Thawing The Uncharitable Chill: Does Charity Participation In The National Conversation About "advocacy Chill" Presage A Thaw In Government-civil Society Relations?</i> Gareth Kirkby, Royal Roads University <i>The Canadian Prime Ministers Speeches From 1995 To 2015: Comparing Chrétien, Martin, And Harper's Executive Communication Styles</i> Peter Ryan, MacEwan University	<input type="checkbox"/> Infrastructuralism and Communication Theory Session Chair: Daniel Paré <i>Infrastructuralism And Communication Theory</i> Daniel Paré, University of Ottawa <i>Internet Daemons: The Algorithms Controlling Internet Communication</i> Fenwick McKelvey, Concordia University <i>The Dictator's Dilemma And The Obduracy Of Internet Infrastructure</i> Michael Truscello, Mount Royal University <i>The 'problem' Of Infrastructure</i> Chris Russill, Carleton University; Derek Noon, Carleton University

10:00-10:15

Break (TBA)

10:15-11:45

ICD/CDI	RMC	RMC	TEM/TME	MH/HM
Sciences Theatre 143	Sciences Theatre 131	Sciences Theatre 147	Sciences Theatre 145	Sciences Theatre 135

<p><input type="checkbox"/> Considering the Other <i>The Sts Television Network: Russian Television's Window To The West</i> Jeffrey Brassard, University of Alberta <i>Afghan Interpreters' Perspectives On The Canadian Forces' Intercultural Trust-building In Civil-military Cooperation (cimic) During Reconstruction</i> AL Sutherland, Tokyo University</p>	<p><input type="checkbox"/> Contemporary Cultural Practices of Giving - An Exploration of Philanthro Capitalism Session Chair: Fannie Valois-Nadeau <i>"authentic Aboriginal Products": Sustainability Practices And Indigenous Art In The 2010 Vancouver Olympics</i> Estee Fresco, Western University <i>Consumption-oriented Philanthropy: Understanding The Ideology Of World Vision's Canada's Charity Gift Catalogue</i> Vincci Li, Independent scholar <i>Working For Free: Youth, Education, And Conspicuous Giving</i> Margrit Talpalaru, George Brown College <i>From Role Model To Branded Celebrity: The Figures Of Philanthropist Athletes</i> Fannie Valois-Nadeau, Concordia University & Queen's University</p>	<p><input type="checkbox"/> Cultural Spaces <i>Designing For, Designing With, Designing Through: Practices Of Cultural Production In The Design Studio.</i> AnneMarie Dorland, University of Calgary <i>The Culture Of Software Evangelism</i> Frédéric Lesage, Simon Fraser University <i>Scenes And Public Territories: Visualizing Youth Media Scenes In Urban Space.</i> Stuart Poyntz, Simon Fraser University; Jamie Rennie, Douglas College</p>	<p><input type="checkbox"/> Independent Media Production <i>Creative & Immaterial Labour In The Networked Era: Indie Music, Digital Distribution And The Artist-as-intermediary</i> Kait Kribs, York University <i>The Up North Indies: Mapping Canadian Independent Gaming</i> Felan Parker, Concordia University</p>	<p><input type="checkbox"/> Media Archeologies / Archéologies médiatiques <i>The Carrier Pigeon: Exploring The Feathered Edges Of The Modern Communication Network</i> Sara Swain, York and Ryerson Universities <i>Material And Technique: On The Origins Of Ontology And Writing In The Ancient Near-east.</i> James Forbes, York University <i>What Is A Media Lab?</i> Darren Wershler, Concordia University</p>
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11:45-12:00 **Break (TBA)**

12:00-13:30

RMC Sciences Theatre 141	RMC Sciences Theatre 135	OIC/COI Sciences Theatre 131
<p><input type="checkbox"/> Representation and Discourse <i>When Communities Speak Age, Aging And Culture: The Case Of Lebanese-canadian Seniors</i> Martine Lagacé, University of Ottawa; Radamis Zaky, University of Ottawa; Houssein Charmarkeh, University of Ottawa <i>Making Up "Indians": The Indian Act 1876 As Racial Taxonomy</i> Danielle Taschereau Marners, University of Western Ontario <i>Discourses On Interracial Dating And The Transgression Of The 'public-private' Sphere</i> Andrea Jonahs, University of Calgary <i>Hide & Seek: Whiteness Denied, Debated, And Discussed In Post Secondary Education</i> Brittany Pitruniak, MacEwan University</p>	<p><input type="checkbox"/> Representations on the Small Screen <i>Without A Paddle: Schitt's Creek, Canadian Television, And The Return To Community Values In Uncertain Times</i> Stephanie Patrick, University of Ottawa <i>The Seriousness Of Satirizing Ritual Communication In South Park And The Boondocks</i> Michael Thorn, McMaster, Ryerson, and Lakehead Universities</p>	<p><input type="checkbox"/> Social Goods and Networks <i>Creating Social Good In Oil Space: The Power Of Communicative Networks</i> Chui-Ling Tam, University of Calgary; Dianne Draper, University of Calgary <i>Risen Rivers, Radio Resilience, And Community Service: Ham Radio Disaster Communications During The 2013 Alberta Floods</i> Iain Macpherson, MacEwan University <i>Best Practices For Co-productive Institutional Partnerships: Examining Climate Science-policy Dialogues</i> Garrett Richards, University of Saskatchewan <i>Social Networks And Brand Identity</i> Yasmin Gopal, Western University</p>

16:00-18:00 **Reception / Réception Hosted by Department of Communication, University of Calgary (SS 217)**

You are cordially invited to a reception during Congress on Tuesday, May 31 from 4-6 pm in SS217 in the Department of Communication, Media and Film. We welcome all members and attendees of The Canadian Communication Association, The Canadian Society for the Study

of Rhetoric, The Canadian Association for the Study of Discourse and Writing, and the Film Studies Association of Canada.

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