Eight Annual ANSER Conference at the Congress 2015 of the Humanities and Social Sciences
June 3-5, 2015
University of Ottawa, Ontario

Sponsored by: Carleton University Philanthropy and Nonprofit Leadership

Meal Sponsor:

Centre for Learning, Social Economy, and Work, University of Toronto

Break Sponsor:

Volunteer Canada
It is my great pleasure to welcome you on behalf of ANSER-ARES to the 8th Annual Conference of the Association for Nonprofit and Social Economy Research/Association de recherche sur les organismes sans but lucrative et sur l’économie sociale.

ANSER-ARES is a Canadian association for those who have an interest in research that pertains broadly to nonprofit organizations and the social economy. ANSER-ARES is committed to fostering a collaborative community of scholars and researchers. Our annual conference aims to facilitate the exchange of information among members and stimulate dialogue on the cutting edge developments in the field.

This year’s conference will showcase an exciting mix of panels and roundtables with presenters from across Canada and abroad. We will also have two keynote speakers over the course of the conference. Our academic keynote speaker is Rose Anne Devlin from the University of Ottawa and our community keynote speaker is Bruce Campbell from the Canadian Centre for Policy Alternatives.

ANSER-ARES is a young organization. Over the past eight years, our network of academics, community practitioners and young researchers has grown. Our conference has become a great platform where the new generation of researchers can exchange ideas and learn about developments in the field. We look forward to your active participation in what promises to be an exciting conference.

I very much look forward to seeing you in Ottawa!

Rachel Laforest
President, ANSER-ARES
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<th>Wednesday, June 3</th>
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<td>12:15</td>
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<td>See everyone at ANSER 2016 at University of Calgary</td>
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<td>5:00 (cash bar open with dinner at 6:00)</td>
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2015 Anser-Ares Program

Wednesday June 3

9:00 Am Concurrent Session A

- Desmarais DMS/8143
  - Panel: Quarter, Mook, Cnaan, Speevak-Sladowski, Chum, Farrell, Schugurensky, 
    Different Issues in Volunteering and Civic Participation
- Desmarais DMS/9143
  - Moderator:
    - Yordy, Policy Pathways: How 20 Community-Campus Partnerships Are Designed to Achieve Policy Change
    - Shier, Handy, Creating cross-sector partnerships to support social innovation by direct social service nonprofits: Characteristics of successful inter-organizational relationships
    - Clarke, Digital era government-third sector relations: lessons from Canada and the United Kingdom
- Desmarais DMS/10143
  - Moderator:
    - Davies, Young People & Volunteering: Qualitative Volunteering Experiences in Disadvantaged Areas
    - Luk, Analysis of the strategies program coordinators and volunteer tutors use to broaden adult literacy programs from the official mandate from the Province
    - Worrlein, Motives, usage and effects of social impact reporting: perspectives from German social entrepreneurs implementing the Social Reporting Standard
- ART/350
  - Moderator:
    - Johnston, Sharing Knowledge in Times of Change: A Case Study of Knowledge Transfer/ Knowledge Mobilization (KM/KT) in Regent Park
    - Dart, Akingbola, Allen, An organization structural innovation for community-based nonprofit organization? Preliminary case study data on ‘shared platform’ structures in Toronto, Canada
    - Pilon, Brouard, Exploration of Conceptual Issues in Governance and Nonprofits
- ART/318 (Joint CASC/ANSER Panel)
  - Schugurensky, Duguid, Mundel, McCollum, Foroughi, Veta, Informal learning and community engagement in social housing and cooperatives (Joint CASC/ANSER, ANSER Room)

10:30 Break, Desmarais DMS/12140

10:45 Am Concurrent Session B
• Desmarais DMS/8143
  o Panel: Ryan, et al Social Return on Investment, The good, the bad, the ugly Part One
• Desmarais DMS/10143
  o Moderator:
    ▪ Lacasse, Charities, A fertile ground for poor governance
    ▪ Elson, Hall, Wamucii, Releasing the power of a SESS dataset
    ▪ Elson, Nonprofit network governance in Canada
• ART/350
  o Roundtable: Brouard, Mook, Speevak-Slowski, Teaching Financial Management for Nonprofits
• CASC Room (Joint CASC/ANSER Panel)
  o Michaud, L’éducation, au cœur du modèle coopératif : Évolution et développement historique du 5e principe cooperative
  o Vallerand, Petit, Richard, Houzeau Analyse des impacts des rétroactions des jeunes rencontrés sur les intervenants bénévoles du GRIS-Montréal
  o Michaud, Audebrand Une coopérative de service qui ne vend pas de service »: le paradoxe de l’Accorderie, coopérative de solidarité

12:15 Lunch

12.30: Academic Keynote
Simard SMD/224

Dr. Rose Anne Devlin
Faculty of Social Sciences, University of Ottawa

Location, Vocation and Education: Public Policy and Volunteering

1:30 Anser Ares AGM Simard SMD/224

2:30 Break Desmarais DMS/12140

3:00 Concurrent Session C
• Desmarais DMS/8143
  o Roundtable: Brouard, Charron, Groundwater, and Williamson, T3010 Modernization Project
• Desmarais DMS/9143
  o Moderator:
    ▪ Shier, Handy Modeling key aspects of a social change orientated organizational culture in social service nonprofits: Leadership characteristics and interpersonal dynamics
    ▪ Din, Ahmed, Bhatti, Exploring the potential of social economy through innovations & collaborations
• Desmarais DMS/10143
o Moderator:
  ▪ Walker, Northcott, *Chasing Impact: A survey on Canadian Nonprofit social value*
  ▪ Jamieson, *Fifteen years of funding and supporting employment social enterprises: Learnings from the Toronto Enterprise Fund*
  ▪ Johnson, Raggo, *Why They Give: an examination into the socio-economic conditions underlying philanthropic giving*

• CASC Room (CASC/ANSER Joint Roundtable)
  o Brown, Novkovic, McNamara, *Tools to Measure Cooperative Performance and Impact*

        4:30 Reception
        Jock-Turcot  UCU/Terminus
Thursday June 4

9:00 Am Concurrent Session D

- Lamoureux LMX/240
  - Panel: Hall, Sriranganathan, Tanasichuk, Tingling, *What difference do we make? Perspectives on measuring and improving social impact in multi-service community organizations*

- Lamoureux LMX/243
  - Moderator:
    - Genuis, Jardine, *The role of non-profit organizations in public discourse on environmental health risk*
    - Levasseur, Frankel, *Experimentation in funding regimes: Manitoba’s deviation away from New Public Management or Accommodation to Third Way Neoliberalism or fulfilling collaborative governance?*
    - Gidluck, *Using Public Funds to Create Social Capital: Lessons in Collaborative Governance from Saskatchewan’s Lottery-Funded Sport, Culture and Recreation System*

- Lamoureux LMX/241 (Joint CASC/ANSER papers)
  - Moderator:
    - Vieta, Tarhan, Duguid, Collective Entrepreneurship in Canada's New Cooperatives
    - Sengupta, *Indigenous Cooperatives in Canada: Cooperatives, community economic development, colonization, and culture*
    - Sousa, *Challenging the Perceived Moral Hazard of Transferring Government Housing to Communities: The Atkinson Housing Cooperative, 10 years later*
    - Vieta, *The Italian Road to Creating Worker Cooperatives from Workers’ Buyouts: A Collaborative Approach to Saving Jobs and Businesses in Times of Crisis*

- CASC Room (Joint CASC/ANSER Panel)
  - Peredo, Rowe, Lee, Tremblay, Panel, *Western Cluster: Measuring the Co-op difference*

10:30 Break Lamoureux LMX 223

10:45 Am Concurrent Session E

- Lamoureux LMX/240
  - Roundtable: Savard, *La Promotion de L'Action Citoyenne Dans Le Madat Des des organismes communautaires au Québec et en Ontario*

- Lamoureux LMX/243
  - Moderator:
    - Duval, *Crafting space for alternative ideas: How NGOs construct normative power despite donor conditions*
    - Phillips, *The Impact of Place and the Place of Impact among Canadian Foundations: Community and Private Foundations Compared*
• Johnson, *The Financialization of Global Philanthropy: A Constructivist Approach*
• Lamoureux LMX/241 (Joint CASC/ANSER Roundtable)
  o Sousa, Hancock, *Exploring Education for Co-operation: Applying Rochdale to the Social Economy*
• CASC Room (Joint CASC/ANSER Panel)
  o Quarter, Henry, Jackson, Mook, et al, *Panel Balancing Social and Financial Objectives in Credit Unions*

12:15 Lunch

12:30 Community Keynote Speaker
Lamoureux LMX/122

Bruce Campbell,
Canadian Centre for Policy Alternatives

*Degrading Democracy: The federal government's war on science and evidence based policy making*

1:45 Concurrent Session F
• Lamoureux LMX/240
  o Roundtable: Lang, Ferguson, *What Makes it Rural? Learning from the Ontario Rural Social Enterprise Constellation (RSEC) on policy and social enterprise practice in the nonprofit sector*
• Lamoureux LMX/243
  o Moderator:
    ▪ MacKinnon Cornelisse, *Bridging the Gap: The Case for a New Social Enterprise Regulatory Regime in Alberta*
    ▪ Akingbola, *Basic Variation and Dimensions of Employee Engagement in Nonprofit Organizations*
• Lamoureux LMX/241
  o Panel: Mook, Murdock, *Social Economy and Nonprofit Responses to Food Insecurity*
• Lamoureux LMX/242
  o Roundtable: Speevak-Sladowski, Wyatt, *Leadership of and in the Nonprofit Sector*

3:15 Coffee Lamoureux LMX 223

3:30 Concurrent Session G
• Lamoureux LMX/240
  o Roundtable: Rago, Kirsch, Glass, Panel, Accountable to whom, how, and why? Current debates and developments in understanding how nonprofits navigate multiple accountability pressures

• Lamoureux LMX/243
  o Moderator:
    ▪ Ismail, Modelling Opportune Dynamics for Social Innovation in Calgary’s Brewing Industry
    ▪ Zabel, Hamilton, Matchmaking in an economic downturn: Strategic partnerships for community prosperity
    ▪ Johnson, Plummeting Oil and the Potential Partnerships for a Prosperous Calgary

• Lamoureux LMX/241
  o Panel: Ryan, et al Social Return on Investment, The good, the bad, the ugly Part two

• Lamoureux LMX/242
  o Roundtable: Cook and Din, Graceful Aging and Social Enterprises

5:00 (Dinner At 6:00)
Banquet
Sciences sociales FSS/4007
Friday June 5

8:00  **Keynote** Difference Makers? Exploring the Societal Impact of Canada's Grant-Making Foundations, Peter Elson and Jean-Marc Fontan
Lamoureux LMX/242

9:00 Am Concurrent Session H
- Lamoureux LMX/240
  - Roundtable: Elson **Social Innovation, Societal Change and Canadian's Grant-making Foundations**
- Lamoureux LMX/241
  - Moderator:
    - Beaton, Perley **Research methodologies for working with rural and remote First Nations**
    - Chan, **Differential outcomes in personal wellbeing of participants of social purpose enterprises: Examining the influence of social support**
    - Demming, **Making Space for Social Innovation: What we can learn from the midwife movement**
- Lamoureux LMX/242
  - Moderator:
    - Goertzen, **Going to scale: Questions the nonprofit sector needs to ask**
    - Schimpf, ** Authenticity: The Lifeline of Organizational Corporate Social Responsibility**
    - Funk, King **Recipient perspectives of privately funded development aid**

10:30 Break Lamoureux LMX 223

10:45 Concurrent Session I
- Lamoureux LMX/240
  - Moderator:
    - Brouard, Aray, **Business Mode Components for Social Entrepreneurial Organization**
    - Young, **Digipay4Growth: An innovative municipal credit instrument for local economic development**
    - Foley and Rixon, **Unifying the Three Canadian Accounting Bodies**
- Lamoureux LMX/241
  - Moderator:
    - Behnia, **Mitigating the Challenges of Social Isolation: Befriending with Elderly Immigrants**
    - Arcand, **Measuring the application of Social Role Valorization in a social business: How is this possible?**
    - Saunders, **Advocacy by community-based human service and social welfare nonprofit organizations: Examining the policy positions, activities and practices that promote democracy and empowerment**
- Lamoureux LMX/242
  - Roundtable: Zhang, Swanson, Landrie-Parker, Leader, Bell, **Aboriginal Entrepreneurship and Capacity Building**
See you at next year at the University of Calgary