

CSSR/SCÉR 2015 CONFERENCE / CONGRÈS 2015

Canadian Society for the Study of Rhetoric (CSSR)
Société Canadienne pour l'Étude de la Rhétorique (SCÉR)

University of Ottawa, June 3-5 / 3-5 juin
 Room / Salle: Biosciences BSC 140

Draft Programme / Programme provisoire

Wednesday, June 3 / Mercredi 3 juin

9:00 — Welcome / Ouverture: Pierre Zoberman, CSSR President / Président SCÉR

9:15–9:30 — Special session – thematic presentation / Présentation, atelier thématique: Rhetoric and history (1) / Rhétorique et histoire (1)

Robert Alexander, Brock University

Loïc Nicolas, Université Libre de Bruxelles

9:30–11:00 — Rhetoric and history (2) / Rhétorique et histoire (2)

Benoît Sans, Université Libre de Bruxelles–GRAL – *Rhétorique de l'histoire, rhétorique dans l'histoire: la harangue*

Pierre Zoberman, Université Paris 13 SPC, Centre d'Études et de Recherches Comparatistes – *Can rhetoric make history?*

Jonathan Powers, McGill University – *Rhetoric, architecture, and the birth of historical consciousness*

11:00–11:30 — Coffee break / Pause-déjeuner

11:30–12:30 — Mixing media: Light and sound

Ryan James McGuckin, Louisiana State University – *Rhetorica Lucida: From photography of reenactment to the reenactments of photography*

Saeed Sabzian, University of Waterloo – *The sound of fear in The Road, movie and novel*

12:30–14:00 — Lunch / Pause-déjeuner

14:00–14:30 — A meeting with Wendy Corcoran (SSHRC) / Rencontre avec Wendy Corcoran (SSHRC) – RE: Canadian government funding for scholars/associations

14:30–15:30 — Rhetoric and music

Pascale Fleury, Université Laval – *La métaphore musicale: une clef de lecture pour comprendre les rapports entre rhétorique ET poésie dans l'Antiquité*

Maurice Charland, Concordia University – *Figuring recognition*

15:30–16:00 — Coffee break / Pause-café.

16:00–17:00 — War and invasion / Guerre et invasion

Patricia Ofili, University of Waterloo – *Paradox of barbarism and fear in J. M. Coetzee's Waiting for the Barbarians*

Nathalie Kuroiwa-Lewis, Saint Martin University – *Orienting the world for perpetual new wars: Just War Theory argumentation in Obama's Nobel acceptance speech*

Thursday, June 4 / Jeudi 4 juin

9:00–10:00 — Rhetorical criticism / Critique rhétorique

Tania Smith, University of Calgary – *The vocabulary of rhetorical criticism in Enlightenment Britain*

Andrew Stubbs, University of Regina – *Daniel Defoe's rhetorical landscapes*

10:00–10:30 — Coffee break / Pause-café

10:30–12:30 — Rhetoric and history (2) – Rhétorique et histoire (2)

Robert Alexander, Brock University – *Epic exceptionalism: History, chronotope, and the New York Times obituary*

Jennifer Caswell, University of Calgary – *A History Divided: How political discourse employs terministic screens to support two distinct narratives of the CBC in Canadian culture*

Susan Jarratt, University of California, Irvine – *Mediating sacrifice: Rhetoric and history in the ancient Greek novel*

12:30–14:00 — Lunch / Pause-déjeuner

14:00–15:30 — Burkean rhetoric / Rhétorique Burkienne

Gary MacCarron, Simon Fraser University – *Burke on Hitchcock: Rhetorical form and the denial of denouement*

John Moffatt, University of Saskatchewan – *Citizenship for Sir John Franklin: The Erebus discovery as Burkean forensic in Canadian popular media*

M. Shivaun Corry, Duquesne University – *The prophets of profit: A Burkean analysis of the rhetoric of American economists*

15:30–15:45 — Coffee break / Pause-café

15:45–17:15 — CSSR Annual General Meeting / SCÉR Assemblée Générale Annuelle

19:30 — Conference Dinner / Dîner festif: Location TBA

Friday, June 5 / Vendredi 5 juin

9:00–10:30 — Theoretical arguments / Disputes théoriques

Loïc Nicolas, Université Libre de Bruxelles–GRAL – *Rhetoric, architecture, and the birth of historical consciousness*

Timothy Gadzella, University of Saskatchewan – *Supernatural as case study: How failed Aristotelian appeals result in adversarial negotiation and “dirty tricks”*

Randy Harris, University of Waterloo – *The five master schemes.*

10:30–11:00— Coffee break / Pause-café

11:00–12:00 — Ideologies and identities / Idéologies et identités

Brandon Kyle, Louisiana State University – *“You make known to me the path of life”:
Navigating the Jewish rhetorics of Saadia Gaon's Book of Doctrines and Beliefs*

Frankie Condon, University of Waterloo – *A rotten rope: Albion Tourgee, Eugene Debs,
and the radical rrigins of the rhetoric of colourblindness in the United States*

12:00–13:00 — Technologies of persuasion / Technologies de la persuasion

Jeanie Wills, University of Saskatchewan – *Man cannot advertise to her: Ad woman
Dorothy Dignam and the development of a “business woman’s rhetoric.”*

Graeme Webb, Simon Fraser University – *The rhetoric of the technological sublime:
Mystification or hope?*

13:00 — Conference ends / Fin du colloque