



## Media Advisory: Curiosity Shop comes to Brock University

Finally, a place where Ontarians can satisfy their many curiosities!

**ST CATHARINES, Ontario**

**May 28 to 30, 2014**

10:00 a.m. – 7:00 p.m. Wed/Thu

9:00 – 2:00 p.m. Fri

Ian D. Beddis gym / Walker Complex  
Brock University campus

### **The Curiosity Shop: answering your burning questions!**

Ever wonder...

- Is freedom an illusion?
- Why do we get butterflies in our stomach?
- How do people remember near death experiences?

How it works:

A travelling booth called “The Curiosity Shop” has come to Brock. Visitors’ questions are recorded at a travelling booth called The Curiosity Shop. Questions are distributed to researchers in Ontario universities. Selected questions – and answers – are posted online.

<http://yourontarioresearch.ca/curiosity-shop/>

This week at Brock, scholars and researchers at **Congress 2014**, Canada’s largest gathering of academics in the humanities and social sciences, are gearing up to give answers.

It’s a great media story! Bring your cameras or recorders, and come find out:

- what’s on peoples’ minds and how research makes a big difference in everyday life
- the difference university research makes in real life
- how universities, researchers and research are becoming more accessible to the public
- what real people in real communities are concerned about

**Media inquiries, or to set up an interview:**



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