



Media Advisory: Curiosity Shop comes to St. Catharines

Finally, a place where Ontarians can satisfy their many curiosities!

ST CATHARINES, Ontario

Saturday, May 24, 2014

10:00 a.m. – 4:00 p.m.

The Pen Centre, 221 Glendale Avenue, St. Catharines

The Curiosity Shop: share your curiosity, bring us your questions!

Ever wonder...

- Why is the grass always greener on the other side?
- Is global warming real?
- Are cardiovascular conditions reversible?

How it works:

The public's questions are recorded at a travelling booth called The Curiosity Shop. Questions are distributed to researchers in Ontario universities. Selected questions – and answers – are posted online.

<http://yourontarioresearch.ca/curiosity-shop/>

The next two Curiosity Shops will be:

- May 24 at Pen Centre in St. Catharines – open to the whole family.
- May 25–30 at Brock University, who is hosting **Congress of the Humanities and Social Sciences** – with special research guests both asking and answering questions.

It's a great media story! Bring your cameras, recorders and anything else to find out what's on peoples' minds and how research makes a big difference in everyday life.

Media inquiries, or to set up an interview:

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