Media Advisory: Curiosity Shop comes to St. Catharines

Finally, a place where Ontarians can satisfy their many curiosities!

ST CATHARINES, Ontario
Saturday, May 24, 2014
10:00 a.m. – 4:00 p.m.
The Pen Centre, 221 Glendale Avenue, St. Catharines

The Curiosity Shop: share your curiosity, bring us your questions!

Ever wonder...
- Why is the grass always greener on the other side?
- Is global warming real?
- Are cardiovascular conditions reversible?

How it works:
The public’s questions are recorded at a travelling booth called The Curiosity Shop. Questions are distributed to researchers in Ontario universities. Selected questions – and answers – are posted online.

http://yourontarioresearch.ca/curiosity-shop/

The next two Curiosity Shops will be:
- May 24 at Pen Centre in St. Catharines – open to the whole family.
- May 25—30 at Brock University, who is hosting Congress of the Humanities and Social Sciences – with special research guests both asking and answering questions.

It’s a great media story! Bring your cameras, recorders and anything else to find out what’s on peoples’ minds and how research makes a big difference in everyday life.

Media inquiries, or to set up an interview:

Cathy Majtenyi
Research Communications/Media Relations Specialist
Brock University | Office of Research Services
C: 905 321 0566
cmajtenyi@brocku.ca

Nicola Katz
Manager of Communications / Gestionnaire des communications
Federation for the Humanities and Social Sciences / Fédération des sciences humaines
C: 613-282-3489
nkatz@ideas-idees.ca