Transformations at the Edge:
Writing Research, Discourse, & Pedagogy
The Fifth Annual Conference of the Canadian Association for the Study of Discourse and Writing
l’Association canadienne de rédactologie (CASDW / ACR)
University of Victoria, Victoria, BC, Canada – June 1 to 3, 2013

SATURDAY, JUNE 1, 2013

9:30 to 10:30
Room: Cornett A121
Welcome: Doug Brent, CASDW President
Opening Keynote: The Coevolution of Texts & Technology
Dr. Cheryl Geisler
Professor and Dean, Faculty of Communication, Art and Technology, Simon Fraser University
As scholars of writing, we know the two-facedness of text: as a contingent artifact that emerges out of circumstance and as a cultural object that aspires to be unchanging. Understanding this two-facedness means understanding text as a kind of technology. In the twentieth century, this technology has been used to construct documentary reality. In the twenty-first century, however, new media texts act in new ways that we as a discipline need to better understand and teach.

10:30
Break (10:30 – 11:00) • Coffee will be outside A125

11:00 to 12:30
Room: Cornett A125
A1. Genre and Discursive Representations in Health and Social Services
Chair: Doug Brent, U of Calgary
Discursive representations of homelessness in the struggle for social change:
System dynamics of genre and uptake.
Diana Wegner, Douglas College, BC
Managing risk: Social work recordings and situated talk about language use.
Jaclyn Rea, Arts Studies in Research and Writing, UBC & Michelle Riedlinger, University of the Fraser Valley, BC
Patient narrative as argument and expertise: Genre uptake in online discussions about health.
Susan Popham, Dept of English, University of Memphis

Room: Cornett A129
B1. Negotiating Borders and Conceptual Divides in Academic Writing Instruction
Chair: Jo-Anne Andre, U of Calgary
Negotiating conceptual divides in notions of academic writing: Some schemata.
Brenda McComb, Dept of Languages, Literatures and Linguistics /Writing, York University
Approaches to writing pedagogy and associated discourses at a South African comprehensive university: A duo-ethnography.
Anne Knott, North Campus Writing Centre, Centre for Teaching, Learning and Media, Higher Education Access and Development Services & Dalene Swanson, Educational Research and Engagement, Faculty of Education, Nelson Mandela Metropolitan University, South Africa

Room: Cornett A128
C1. Expanding Boundaries: Writing Centre Work in 2013
Chair: Linda McCloud-Bondoc, Athabasca University
Trembling at the edge with trepidation or excitement? Writing centre work in 2013.
Margie Clow Bohan, Writing Centre, Dalhousie University
Any place/Non-place: Rhetoric of space and access in the UFV Writing Centre.
Nadeane Trowse & work study students Celina Beer & Lola Asayo, University of the Fraser Valley Writing Centre, BC
From the periphery to the centre: Supporting graduate students as they disseminate and mobilize new knowledge.
Carolyn Labun, Centre for Scholarly Communication, UBC

12:30
Lunch (12:30 – 2:00)
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<th>June 1</th>
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| 2:00 to 3:30 | **A2. Public Discourse and Values in Emerging Health Contexts and Communities**  
Chair: Colleen Derkatch, Ryerson University  
Examining *pathos* in public health discourse on antibiotics.  
*Monica Brown, UBC*  
The cultural portability of *DSM-5* draft diagnostic criteria.  
*Patty A. Kelly, Simon Fraser University*  
Healthy eating and local foods: Mapping the values of “Eat Local” in the rhetorical constitution of “good” citizenship.  
*Philippa Spoel, Laurentian University*  
“Organic vs. local?” Figuring food choices in public health discourse.  
*Colleen Derkatch, Dept of English, Ryerson University* | **B2. Teaching Writing in the Professions: New Approaches**  
Chair: Jo-Anne Andre, U of Calgary  
Applying writing pedagogy in the integrative training of engineering students at UBC.  
*Tatiana Teslenko, Faculty of Applied Science, UBC*  
Digital tools for deliberative practice in the professional writing classroom.  
*Susan Doyle & Elizabeth Grove-White, Professional Writing and Editing Program, University of Victoria*  
Creative writing in new media: Finnish education students’ conceptions of the use and benefits of creative writing instruction.  
*Johanna Pentikainen, Dept of Teacher Education, University of Helsinki, Finland* | **C2. Training and Technology in the Writing Centre**  
Chair: Amanda Goldrick-Jones, UBC  
Reflective learning in the writing centre: The socialization of junior tutors in Carleton University’s Writing Tutorial Service.  
*Matthew Falconer, School of Linguistics and Language Studies, Carleton University*  
L’outil vidéo dans la formation des moniteurs d’un centre d’écriture bilingue. cancelled  
Surprising challenges of assistive technology; Intersections with the disability periphery.  
*Jeremy Leipert, Academic Skills Centre, Trent University*  
Email-based peer advising in the academic writing centre.  
*Jeff Myers, Leah Burns, & Vafa Neghabian, OISE, University of Toronto* |
| 3:30 | **Break (3:30-4:00)** • Coffee will be outside A125 | | |
| 4:00 to 5:00 | **A3. Argument, Theory, & Discourse in the Sciences**  
Chair: Jo-Anne Andre, U of Calgary  
A new model for argument in science-based disciplines.  
*Heather Graves, Dept of English and Film Studies, University of Alberta*  
Exploring the uses of theory in qualitative studies of discourse, knowledge-making, and communication in the natural sciences.  
*Graham Smart, Stephani Currie, & Matt Falconer, School of Linguistics & Language Studies, Carleton University* | **B3. Crossing the Line: Plagiarism in Two Contexts**  
Chair: Doug Brent, U of Calgary  
Internet-based plagiarism in three Norwegian upper secondary classrooms.  
*Havard Skaar, Oslo and Akershus University College, Norway*  
Chasing the Dragon: Towards a better understanding of Chinese international students and plagiarism.  
*Robin Dahling, University of Science and Technology, Beijing* | **C3. Round Table: Group writing tutorials: Do they improve student writing?**  
Chair: Roger Graves, U of Alberta  
Beyond one-to-one: The argument for group writing tutorials.  
*Roger Graves, University of Alberta*  
Predicting which students benefit from group writing tutorials.  
*Erin Graves, Canadian Institute for Health Information*  
Group writing tutorials: Do they improve student writing?  
*Daniel Harvey & Lisa Haynes, University of Alberta* |
| 6:30 | **CASDW Banquet 6:30 pm - Camille’s Restaurant**, 45 Bastion Square, Victoria; (250) 381-3433  
(Reserve a spot by emailing andre@ucalgary.ca  Please see p. 7 for more information) | | |
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<td>9:00</td>
<td><strong>A4. Academics at Work: Representing Ourselves and Others</strong>&lt;br&gt;Chair: Jo-Anne Andre, U of Calgary&lt;br&gt;Self-representation in biographical statements in publications of two public universities in Ghana, cancelled&lt;br&gt;Social media participation as academic production for writing instructors.&lt;br&gt;Rachael Cayley, Office of English Language and Writing Support, School of Graduate Studies, University of Toronto&lt;br&gt;Citational practices in literature studies articles: New corpus-based research.&lt;br&gt;Peter Grav, Office of English Language and Writing Support, School of Graduate Studies, University of Toronto</td>
<td><strong>B4. Writing Assignments across the Curriculum &amp; the Country</strong>&lt;br&gt;Chair: Roger Graves, U of Alberta&lt;br&gt;Assignments in pharmacy, physical education, nursing, political science, and community service learning.&lt;br&gt;Roger Graves, Director, Writing Across the Curriculum, University of Alberta&lt;br&gt;Assignments in biology.&lt;br&gt;Andrea Williams, University of Toronto&lt;br&gt;Assignments in engineering.&lt;br&gt;Anne Parker, University of Manitoba&lt;br&gt;Assignments in an English department.&lt;br&gt;Marion McKeown, Royal Military College, Kingston.&lt;br&gt;Focus group research: Why instructors created the assignments they did.&lt;br&gt;Theresa Hyland, Huron University College</td>
<td><strong>C4/5. Introduction to Writing Centre Pedagogy: A workshop</strong>&lt;br&gt;with W. Brock MacDonald, Director, &amp; J. Barbara Rose, Associate Director, Academic Writing Centre, Woodsworth College, University of Toronto &amp; Dena Bain Taylor, Director, Health Sciences Writing Centre, University of Toronto&lt;br&gt;<strong>9:00 am – 12:00</strong>&lt;br&gt;(break 10:30—11:00)&lt;br&gt;This workshop, intended primarily (but not exclusively) for newcomers to Writing Centre teaching, will provide an overview of the theory and practice of writing centre work via lecture, discussion, and workshop activities.&lt;br&gt;Topics will include the basic principles of writing centre teaching, best practices in tutoring, working with students across the disciplines, helping students with special learning needs, teaching English language learners in the writing centre, and collaborating with disciplinary faculty and departments.</td>
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<td>10:30</td>
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<td>11:00</td>
<td><strong>A5. Making Connections across Disciplines &amp; Semiotic Systems</strong>&lt;br&gt;Chair: Doug Brent, U of Calgary&lt;br&gt;Transfer on the edge: Third spaces as exigence for cross-disciplinary connections.&lt;br&gt;Lillian Campbell, Alison Cardinal, Roger Chao, &amp; Misty Anne Winzenried, University of Washington&lt;br&gt;Trading across semiotic systems: Making meaning across writing and painting in higher degree research projects in the visual arts.&lt;br&gt;Bronwyn James, University of Sydney, Australia</td>
<td><strong>B5. Student Perspectives on Academic Writing</strong>&lt;br&gt;Chair: Jo-Anne Andre, U of Calgary&lt;br&gt;Do students think they can write? Students’ self-perceptions of academic writing skills.&lt;br&gt;Jo Axe, Theresa Bell, &amp; Karen Charlebois, Royal Roads University&lt;br&gt;University students’ perceptions and use of an online writing planner.&lt;br&gt;Boba Samuels, Kelly McDonald, &amp; Emmy Misser, Wilfrid Laurier University</td>
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<td>12:00</td>
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| June 2       | Room: Cornett A125 | A6. Perspectives on Public Genres: Editorials, Protests, & War Reporting  
Chair: Jo-Anne Andre, U of Calgary  
Endorsement editorials: Voices of reason or emotional appeals?  
Sheila Hannon, Dept of English, Wilfrid Laurier University  
Raw politics and the diplomacy of public genres.  
Katja Thieme, Arts Studies in Research and Writing, UBC  
Corpus linguistics in critical discourse analysis: A case study on reports of the Libya civil war.  
Sibo Chen, School of Communication, Simon Fraser University |
| 1:30 to 3:00 | Room: Cornett A129 | B6. Civic Engagement, Voice, and Experiential Learning in the University Classroom  
Chair: Doug Brent, U of Calgary  
Writing assignments in introductory Canadian politics and government courses in Canadian universities: Preliminary findings.  
Stephanie Bell, York University & J.P. Lewis, Dept of History and Politics, University of New Brunswick  
Voice and blog writing in a university classroom.  
Cecile Badenhorst, Memorial University of Newfoundland  
Learning at the classroom’s edge with experiential writing projects.  
Stephanie Bell, Writing Dept, York University |
|              | Room: Cornett A128 | C6/7. Writing Research Funding Proposals: A Workshop  
with Roger Graves, University of Alberta  
1:30 to 4:30 pm  
(break 3:00-3:30)  
This workshop will combine lecture, discussion, group feedback, and writing time to help participants take an idea for a research project and turn it into a request for funding support.  
Participants should come with an idea for a research project; if you have a full draft of a funding proposal or are completing one, this workshop will help you think of ways to revise those documents. |
| 3:00         |              | **Break (3:00-3:30) • Coffee will be outside A125** |
| 3:30 to 4:30 | A7. At the Mediated Edge: Journalism & Professional Practice  
Chair: Jo-Anne Andre, U of Calgary  
Spatial and visual language in journalists’ accounts of the professional practice of verification.  
Lee Marshall, School of Journalism, Ryerson University; Colette Brin, Département d’information et de communication, Université Laval; Ivor Shapiro, School of Journalism, Ryerson University; & Philippa Spoel, Laurentian University  
Extended discussion of journalistic practices.  
With Sheila Hannon, Wilfrid Laurier University, & Sibo Chen, SFU School of Communication |
|              | B7. Round Table: Peer learning as a catalyst for academic literacy development—an international phenomenon?  
Chris Thaiss & Aparna Sinha, University of California, Davis & Gerd Bräuer, University of Education Freiburg, Germany, currently at Simon Fraser University  
This roundtable introduces a publication, Writing Programs Worldwide. The session will focus on the phenomenon of peer learning, which has become an important pedagogy in German-speaking countries. The presenters will take a close look at several regions of the world to see whether peer learning triggers academic literacy development and whether peer learning truly is an international trend in higher education. |

**President’s Reception for CASDW participants**  
June 2  
5:00 to 7:00 pm  
(See your registration package for tickets & location)

Catherine McDonald, Kelly Helms, & Lee Einhorn, Western Washington University; Gretchen Coulter, Whatcom Community College; Amanda Hill, Cornish College of the Arts; & Dylan Medina, University of Washington

The agency in the hands of those affected by new communication technology compels those of us who study discourse and writing to examine the power of digital discourse. Does it demand that we change our teaching practice or research questions? Must we transform hard-earned understanding, forged through experience, into digital literacies we have not yet imagined, let alone mastered? Presenters offer six different perspectives—from writing pedagogy to practice in diverse communities—to engage the audience in an active conversation about digitality.

Break (10:30 – 11:00) • Coffee will be outside B129

A8. New Takes on Theorizing & Researching Genre
Chair: Doug Brent, U of Calgary
Uptake and intermediary genre: Further explorations. Tosh Tachino, independent researcher, & Janice Freeman, University of Winnipeg
Not a trivial pursuit: Mixed method research of mathematics pedagogical practices. Janna Fox & Natasha Artemeva, Carleton University

B8. Rethinking the Writing Classroom
Chair: Jo-Anne Andre, U of Calgary
Can character be taught? Encouraging the development of non-cognitive skills in the composition classroom. Stefanie Stiles, Academic Writing Program, University of Lethbridge
Centering the modality of speech? Pedagogical issues and program design. Leora Freedman, English Language Learning Program, University of Toronto & Deborah Knott, Writing Centre, New College, University of Toronto

C8. 60-min Round Table:
Non-hierarchical learning, individual writing support, and first-year aboriginal students: New approaches to student support and retention
Chair: Meghan Aubé, UBC
Meghan Aubé, UBC Writing Centre, Shurli Makmillen, UBC, & Heather Fitzgerald, Writing Centre, Emily Carr University of Art and Design, Vancouver

The UBC Writing Centre and First Nations House of Learning are collaborating on a new support program to meet Aboriginal students’ needs without using traditional, hierarchical models. Emily Carr University of Art and Design is working towards a similar goal. We will present our framework and ideas while opening up the discussion to hear from others about what works, what doesn’t, and what to keep in mind when developing or presenting writing programs focused on Aboriginal students.
A detailed conference schedule (including short abstracts for all the presentations) can be found [here](#) (on the CASDW website).

Please see the following pages for additional information and maps.
CASDW Conference Registration & CASDW Membership renewal

Please visit the following website to register for the Congress & CASDW conference and to get information about planning your trip and accommodations: [http://www.congress2013.ca/home](http://www.congress2013.ca/home) If registering as a CASDW member, then please join CASDW or renew your membership here: [http://casdwacr.wordpress.com/about/how-to-join/](http://casdwacr.wordpress.com/about/how-to-join/) Association memberships run from January 1 to December 31.

CASDW Banquet, 6:30 pm, Saturday, June 1 at Camille’s Restaurant, 45 Bastian Square (250) 381-3433
The CASDW banquet will feature a three-course meal, for $61.50 per person ($50 + 5% taxes & 17% gratuity), excluding alcoholic beverages. Reserve a spot by emailing Jo-Anne Andre ([andre@ucalgary.ca](mailto:andre@ucalgary.ca)), and pay Jo-Anne by cash or cheque at the conference or at the restaurant. Receipts will be provided. // Camille’s is about a 20-minute drive or a 35-minute bus ride from the University of Victoria. (See the map on the following page.) The following buses will take you from campus to within a 5 minutes’ walk to Camille’s; the buses all depart from Stop 100991 on the Southbound Ring, near the Fine Arts Building, and the times listed are for June 1 (from Google Maps) : (1) Bus 14 (towards Vic General) -- departing 6:11 pm; OR (2) Bus 7 (towards Downtown) -- departing 6:15 pm; OR (3) Bus 4 (towards Downtown) -- departing 6:20 pm

Helpful Information and Links

Getting to U Vic from the airport. For travel info, including information on the Congress 2013 airport shuttle to the university and downtown, visit [http://www.congress2013.ca/planning-your-trip/travel#airporter](http://www.congress2013.ca/planning-your-trip/travel#airporter)

Connecting to free WIFI on campus. To access free WIFI, simply connect to “Congress2013”

Getting oriented & parking on campus. Visit [here](#) for parking and campus maps. This site provides the following information on parking:
- Day and hourly parking permits are available from dispensers at a rate of $1.25/hour to a max of $7/day.
- Dispensers for day permits are located in all numbered lots outside Ring Road, including the Ian Stewart Complex lot. They accept quarters, $1 coins, $2 coins, VISA and Mastercard.
- Flat rate for parking all day Saturday or evenings after 6:00 p.m. is $2.25.
- Day permit holders can park in any general parking stall indicated by the blue signs.
- Parking meters are available in most lots. They accept $1 and $2 coins and quarters.
- No charge for parking on Sundays: all lots except the Ian Stewart Complex & University Centre parkade

Taking the bus to & from U Vic. Visit [here](#) for bus route information. If you’re taking the bus to UVic, get off at the bus loop in front of the bookstore. Fares are $2.50 one way and $5 for a day pass; you can buy a sheet of 10 bus tickets for $22.50 at most convenience and grocery stores.

Exploring the campus area. According to the Writing @The Centre organizers, if you’re on campus and want to explore the area, you can walk “down the hill to Cadboro Bay Village, which hosts a pub, a great beach, a cold beer and wine store, a small grocery store, and a Thai restaurant. You can also see a movie at Cinecenta, walk through Mystic Vale, and enjoy the beautiful Finnerty Gardens."

Getting more information. For more information, check out the [University of Victoria website](http://www.uvic.ca), the [Tourism Victoria website](http://www.tourismvictoria.com), the [Art Gallery of Greater Victoria website](http://www.agvgv.org), and the [Royal BC Museum website](http://www.royalbcmuseum.bc.ca), and the [Tourism Victoria Vacation Guide](http://www.tourismvictoria.com).
Figure 1: Cornett Buildings A and B blocks at the University of Victoria

Figure 2 (below): Google maps – transit options from the University of Victoria to Camille’s Restaurant in Bastian Square